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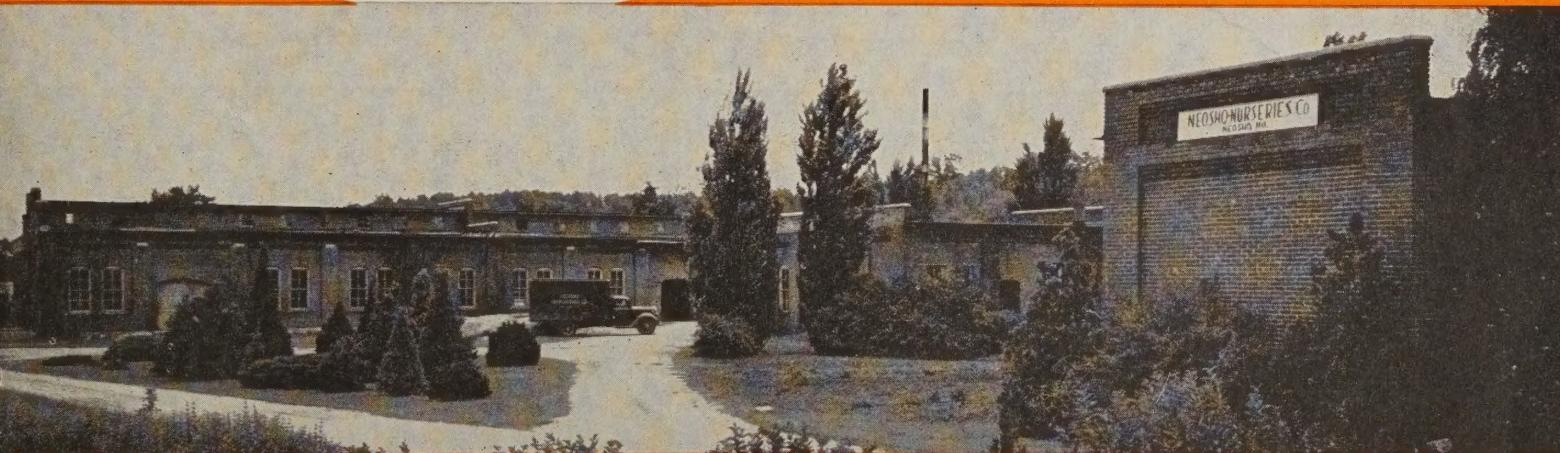
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1941

NEOSHO Growers GUIDE

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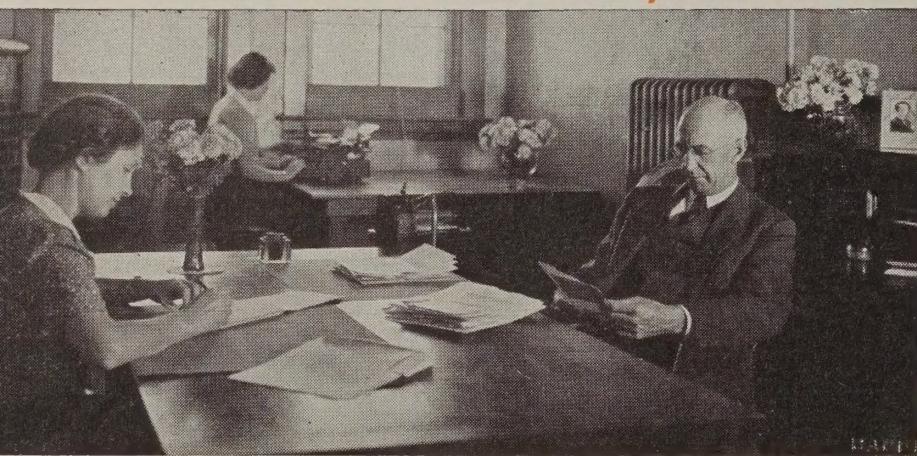


NEOSHO
NURSERIES CO.

NEOSHO
MISSOURI

BETTER TREES AND SHRUBS

These Five Factors Insure your Success with Neosho Trees & Plants



A. E. WESTON, President and General Manager

Skilled Workmen

of 27 years training and experience.

Modern Power Equipment

of the latest design accomplishing better results at a lesser cost.

400 Acres

of productive soil maintained at a high state of fertility.

Eternal Vigilance

in digging, grading, handling and packing our Trees and Plants.

The Desire, Will and Determination

Instilled in every employee to give each customer on every transaction more than their moneys worth.

"YOURS FOR GROWING SATISFACTION"

For 27 years the above Motto constantly before every employee, The Neosho Nurseries has developed and maintained a National Reputation for Quality, Fair Dealing, prompt Service and Modest Prices

President and General Manager

GUARANTEE

Every item we sell carries a complete guarantee of your entire satisfaction. We guarantee you will be pleased when shipment reaches you; that stock will be true-to-name, and arrive in a live, growing condition. You will be doing us a favor in reporting any complaint of any nature. Stock will be replaced or money refunded, as you prefer, on any complaints received within ten days.



A competent office force under personal direction of our Treasurer and Office Manager, G. B. Williams, insures prompt and efficient service to our Mail Order customers, and a courteous reception to those who can drive direct to the Nursery to make their selection.

96,400 EVERGREENS IN ONE BLOCK

245 Rows

Rows $\frac{1}{4}$ mile
long



We specialize in
the finest types of
Evergreens
suited to
mid-west soil
and climatic
conditions



This view shows
only one of
our several
Evergreen
fields



DIRECT TO YOU from OUR 400 ACRE GROWING GROUNDS

We own and operate over 400 acres of land, with a test orchard and stock blocks for the propagation of true-to-name trees and plants, and have the best of equipment. We also maintain a trial ground for testing new varieties to find whether or not they are suitable for our climatic conditions before we offer them to the public.

Our office and packing house at Neosho covers 37,000 sq. ft. At Newtonia, 11 miles east of Neosho, where most of our Hagerstown silt loam land is situated, we have many buildings,

including a concrete storage house where the stock is graded and sorted without exposure to drying sun or wind.

Our storage at Neosho is the largest nursery storage in this part of the country, and temperature is controlled with an air conditioning system.

NOTE: From field to air conditioned storage all stock is transported in enclosed and covered air tight trucks especially constructed for this purpose.



No expense is spared and every precaution is taken to preserve the life and vitality of Neosho trees and plants.

PROFIT AND PRIZES ON "NEOSHO TREES"

What Neosho Nurseries Customers Say About Our Heavy Bearing Trees

Whether you're growing fruit for home use or profit—Buy Neosho Quality Stock at these Great Savings—You'll be proud of your "Prize Fruits."



Fruit Growers Everywhere Praise Neosho Trees

Many prominent orchardists throughout the country have been buying Neosho Fruit Tree Stock for many years. Many who used to buy from other nurseries now buy from Neosho exclusively. Many hundreds of letters like those on this page and elsewhere have been received from customers who were so well satisfied with their purchases that they wrote to tell us about their satisfaction.

All these facts prove the outstanding **quality** of Neosho Nursery Stock. When you plant an orchard, remember that the price of the tree is a small item compared with the cost of bringing them into profitable bearing. A few pennies saved on the original cost of the tree may mean disappointment and the loss of years of time and labor.

Save yourself trouble, expense and possible serious losses by buying Neosho Nursery Stock.

9-4-39

Gentlemen:

You recall very late last spring I ordered fruit trees, etc. to be sent to Mr. Lon Keeney, Prosperine, Mo., for my farm. It was so late we hesitated to plant. He plowed the ground, dug holes, manured, then planted in peas. I saw the orchard last week. Lost only one apple and one peach of the whole lot—a record. They have grown to more than double size of planting and look very thrifty. Am planning to plant some more when you think best time of year to do so. I have 1050 acres and want to plant more orchard.

Any suggestions will be appreciated, and send me new catalog.

I am,
D. W. Boitnott, Dean
Lamar College
Beaumont, Texas

"I have been looking forward to showing you our project down here, and hope you can make the trip while everything is green. Incidentally, I have probably the best example of why the best is the cheapest in the long run. Side by side are the fine .19c trees purchased from you and .04c bargain priced trees from one of your competitors. And to top it off—of the 1500 cheaply priced trees first planted in March last year I have had to replace over 1000 of them."

James S. White
Colcord, Oklahoma

Edmond, Okla.
April 10, 1940

Neosho Nurseries
Neosho, Mo.

Received trees in good condition and put out the same day they arrived in Edmond, as I got card the morning they arrived. All the small peach trees are in leaf also the plum trees, one cherry, compass plum in full bloom. The large trees are still dormant but seem to be alive, they were a fine bunch of trees and I think they will live. I'll do my best to take care of them. Thank you.

Mrs. R. E. Hight
R. 4



WE OWN AND OPERATE 400 ACRES

FROM THE "SUNNY LAND OF THE OZARKS"

Nature-Blessed Ozark Weather and Soil Help us Produce Vigorous Plants

There's a reason for Neosho's superior plants and trees! Mother Nature has blessed this famous Ozark region . . . with favorable weather conditions . . . a long growing season . . . and wonderfully fertile soil. We own and operate 400 acres of Ozark Hagerstown silt, loam soil . . . long recognized by horticulturists as the finest type of soil to produce plants with strong, vigorous root systems.

This Gives Us a Great Advantage in Producing the Finest Trees and Plants . . . at lowest possible cost. And it gives you an advantage, too . . . as we pass this saving on to our customers.

When You Plant . . . You are Making an Investment—So it pays to plant the highest quality nursery stock . . . especially when you can get it at Neosho's lower prices. Make your investment permanently profitable . . . with ever-increasing value . . . by starting right with superior Neosho plants and trees!

It Pays To Buy Quality

We Constantly Add New Improved Varieties

You always get the best . . . in making selections from Neosho stock. For we are constantly improving and are continually adding to our list, the newer and improved varieties.

No Extra Middleman's profit when you Buy DIRECT from the widely known Neosho Nurseries

Ordering from Neosho is like buying "direct from the factory." For our factory is the good earth. We raise our own plants, and sell direct from the ground to you . . . doing away with the middleman. What would ordinarily be the middleman's profit . . . is passed on to you in lower prices. So order at Neosho's lower direct-from-the-grower prices . . . and get the highest quality stock . . . at the lowest possible cost!

TERMS:

Terms: All prices, unless otherwise specified, are f.o.b. Neosho; 10% deposit with order, balance when you are ready for shipment.

RATES:

Different varieties and kinds of fruit may be combined for the benefit of Rates, for instance:

50 Apple
10 Cherry
40 Peach

100 Trees are all figured at 100 Rate.

1-4 trees sell at each rate.

5-24 trees sell at 5 rate.

25-99 trees sell at 25 rate.

100 or more at 100 rate.

WE OWN AND OPERATE 400 ACRES



One of our fields with 100,000 Peach Trees.

READ THESE OPINIONS OF LEADING FACTORS IN PROFITABLE FRUIT GROWING

MORE FRUIT GROWERS DIVERSIFYING PRODUCTION

"Today we find more apple growers diversifying in their production and raising peaches, plums, cherries, grapes and berries along with their apple crop."

"As we find better varieties adapted to our growing conditions, this diversifying will continue and probably increase during the next five years. The value of growing several fruits is obvious. There is less risk of having a complete failure each year, and over a period of years the grower will have a much more normal average income each year."

Paul H. Shepard, Director
Missouri State Fruit Experiment Station
Mountain Grove, Mo.

Young Orchards Every Four or Five Years

"If a person is in the fruit business it is just like any other line of business. He has to keep his plant up in good shape, and by that I mean a man who is depending on the fruit business for his living ought to have young orchards coming along every four or five years, putting out additional acreage and cutting down the older or unprofitable trees."

F. H. Simpson
F. H. Simpson Company, Flora, Illinois
Car lot distributor of apples, peaches, pears.

Optimistic About Missouri-Arkansas Fruit Growing

"I am quite optimistic about the future in northwest Arkansas and southwest Missouri as a fruit growing region. We know what this region has done. With all the additional information and with the certainty that weather conditions will be more favorable in the future than they have in the immediate past, I see no reason why fruit growing should not again take its rightful place. I believe there will and should be this difference. Orchards should be planted in small units but more people will plant orchards. They will be better cared for and production and quality will be enhanced."

J. R. Cooper, Head Horticulture and Forestry University of Arkansas College of Agriculture Agricultural Experiment Stations Fayetteville, Arkansas.

Must Look Ahead From Three to Ten Years

"The apple, or fruit, if you please, has been the most outstanding industry in northwest Arkansas for many years. Production is getting lower every year on account of fewer mature trees. We are taking out our old orchards as fast as possible so as to get in shape to replant. One in the fruit tree business must look head from three to ten years. So we are planting as fast as we can."

Pitts Brothers, Lincoln, Arkansas.
Sugar Hill Fruit Farm
Producers and Shipper of High grade Arkansas Apples with Ozark flavor.

Plans On Setting Sixty Acres This Fall

"As to the future for apple growers in Missouri, it is my opinion that now is a better time than ever before for growers to set more acreage. We plan on setting sixty acres this fall. We have one hundred fifty acres, five years old, which yielded a nice crop this year."

Pike Co. Producers by J. W. Cannon
Clarksville, Mo.

New Market Methods Make Peaches Profitable

"It looks to me like there are good prospects for peaches in the future, because there is now being worked out, in almost all parts of the country where peaches are grown, a marketing plan, also a grading and packing plan, to get the best grades possible on the markets and to help to keep from demoralizing the market with culs and low grade fruit. I do not believe there can be too many good peaches put on the markets, if they are well distributed and gotten to the consumer without too much marketing expense, so the consumer can afford to buy at a reasonable figure. I think the greater number of growers in this state have come to that conclusion and will work together to get the better grades and pack, in fact there is now a movement on foot here to that end."

Barnet L. Thompson
Thompson Orchard Co.
Growers and Packers of Fancy Elberta Peaches
Nashville, Arkansas



Horticulture Versus Agriculture

"When any kind of agricultural production in the past has paid good returns, fruit crops have been profitable. It is safe, therefore, for growers of apples, peaches, cherries, and small fruits to make this prediction for the future."

T. J. Talbert
Dean of Horticulture
Missouri University

AMERICAN HORTICULTURAL AUTHORITIES

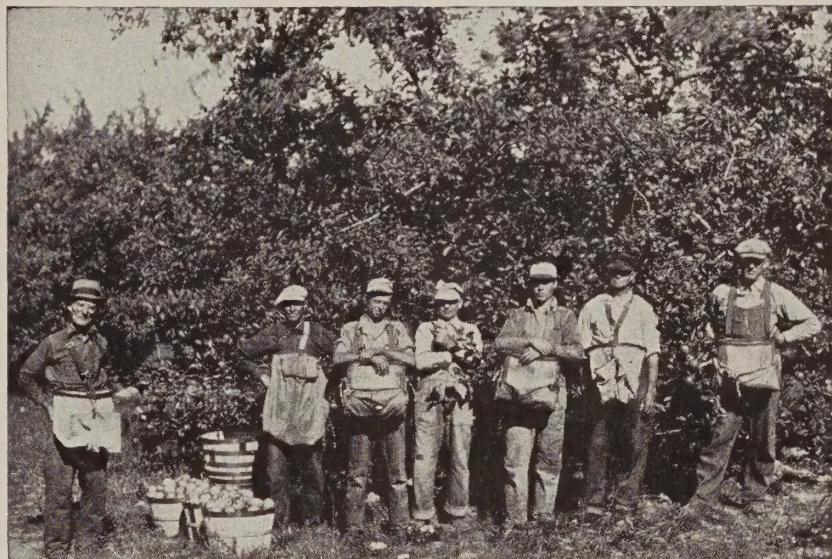
Well Balanced Planting Will Prove Profitable

"In regard to the future of the deciduous fruit industry, it is my honest opinion that a well balanced planting of apples, now or in the immediate future, will prove to be very profitable to anyone that will do so."

"Plantings of the smaller fruits, (grapes, cherries and berries), where well taken care of, have, in my observation, proven to be profitable in nearly every case."

"The states in which I contact the fruit growers are Indiana, Illinois, Missouri, Arkansas, Tennessee, Oklahoma, Kansas, Iowa, Nebraska, Colorado and New Mexico."

D. P. Dell
Dist. Sales Promoter
Standard Oil Spray Products



\$5,189.00 Gross Sales in 1940 from 19 Acres

Would Pay Anyone to Plant Acreage of Young Orchard

"In placing my order with you for apple and peach trees, I feel that there is nothing I could plant on my farm that would bring in more returns, and now that the acreage of apple trees is so low, I think it would pay anyone to plant out an acreage of young orchard. The trees I have received from you have been very satisfactory."

Fred Turner, President
Missouri State Horticultural Society

Big Opportunities for Average Farmer

"The Ozark region appears to offer a splendid opportunity for farmers who will set out well adapted fruit varieties on suitable soil and locations. Not only is there an opportunity for the commercial grower, but also for the average farmer with small orchards as a supplement to the family food supply and to boost the farm income. Profitable, average net returns can be realized over a period of years with proper cultural and marketing methods."

Gene M. Moses, Farm Editor
Joplin Globe Publishing Company
Joplin, Missouri

Three Factors in Profitable Production

"Proper selection of site, choice varieties and proper care will result in profitable production."

Your Problems are Our Problems

We are anxious to help you by properly planning your orchard for a Profitable Future. I will give your Individual problems my Personal Attention.

A. E. WESTON

\$5,189.00 Gross Sales in 1940 from 19 Acres

"On our 19 acre practical fruit farm of 15 year old Apple Trees, our gross sale was \$5,189.00 in 1940. Here are the figures in detail:

\$5,189.00 Gross Sales 1940 from 19 Acre, 15 year old apple orchard			
Here are detail figures.			
Number of Trees	Total No. Bushels	Gross	Average Per Tree
300 Grimes	2,510	\$1,763.80	\$5.87
50 Yel. Delicious	169	118.10	2.36
300 Jonathan	1,559	1,623.60	5.40
600 Ada Red	1,648	1,783.50	2.96
	6,060	\$5,189.00	
Average gross income per acre \$273.00."			

Apple Orchards Planted Now Will Bring in Future Profits

"I think any planting of apple orchards now, of the right varieties, will pay big dividends in a few years, as orchards here are going out many times faster than new ones are coming in."

W. J. Linderman
Large Commercial Orchardist Operating 100 Acres.
Marionville, Missouri

No Difficulty in Marketing First Grades

"There still is a very brisk demand for good peaches in this state, and when they are grown properly there is no difficulty in marketing all the first grades. Our main draw-back here is the gamble with the weather. However, the growers who have taken care of their trees have profited well from an average of three crops out of five. Some of the more fortunate growers have averaged four crops out of five, and they all say that there is a good possibility of increasing acreage."

Oklahoma Agricultural and Mechanical College
G. F. Gray
Assistant Professor
Dept. of Horticulture

STRAWBERRIES—an early-season profit maker from The HEART OF THE OZARKS!



HERE is a fruit at its best when picked fully ripe and fresh. And when strawberries and cream, shortcakes and luscious strawberry pies are foods a king might envy—why not have a strawberry patch of your own? The new Neosho everbearing varieties produce fruit all summer long. The berries listed offer blight-resistant varieties of satisfying Neosho quality, both for commercial and home growing.

AROMA (Midseason to Late)—A richly colored large berry, deliciously aromatic in flavor. Ripens over a long season. Its chief merits are resistance to disease, productiveness and attractiveness, firmness and high quality of the fruit. Best adapted to silt or clay soils. 125,000 crates, 24 quarts each, are shipped out of Neosho per year, practically all Aroma. They are sent to New England, Canada, Colorado, Texas and numerous other states.

BLAKEMORE—A new variety introduced and highly recommended by the U. S. Department of Agriculture; it is a cross between Premier and Missionary. A fine quality berry of light red color, good size; and an extra heavy producer. Flesh is firm with solid center, a fine shipping berry and ripens a week earlier than Aroma.

GEM (A New Outstanding Everbearer)—Combines all the good qualities of many other varieties so that it's the ideal everbearer. It's a large, firm, good quality, fine flavored berry, a very heavy cropper, but the wonderful part is that it's a fine plant maker so that you have no trouble developing a good bed the first season.

(Senator) DUNLAP (Midseason)—One of the most widely planted varieties. Noted for dependability and productiveness. A medium sized handsome berry, deep glossy red, exceedingly juicy; very good quality. Plants are very hardy and drouth-resistant. Adapted to any type of soil.

I have planted and fruited a good many of your trees in the past 12 years and have always found them good, healthy, vigorous stock that bore true-to-name fruit."—Stanley R. Gilbert, Bowie, Maryland.

New York

"I received the trees on Friday and was well pleased. They were fresh and the roots were the best I have seen. I planted them promptly and have no doubt that all will be satisfactory."—Chas. S. Brana, Bayshore, N. Y.

Have Your Own Strawberry Patch . . . For Table or Sale . . . Get Neosho Superior Quality . . . Sent Postpaid.

STRAWBERRIES Standard Varieties

POSTPAID	Per 25	Per 50	Per 100	Per 200	Per 500
Aroma			\$0.30	\$0.50	\$0.80
Blakemore			\$1.40	\$2.95	
Dunlap					
Gem, Everbearing	.50	.90	1.45	2.75	

OUR BLAKEMORE ARE YELLOW FREE

DORSETT

POSTPAID

The New Outstanding Strawberry

A bright, flaming red strawberry . . . that fairly sparkles its rich, tempting goodness. Marvelous quality and beauty. Wonderful producer and generous plant-maker. Splendid shipper. Sent Postpaid!

Per 25	Per 50	Per 100	Per 200	Per 500
\$0.35	\$0.55	\$0.85	\$1.50	\$3.25

WRITE FOR SPECIAL RATES ON LARGE QUANTITIES!

We GUARANTEE True-to-Name Stock

We guarantee that every plant or tree you order from us will be true-to-name. In case of proof of untruthfulness-to-name . . . we agree either to replace with stock of equal value . . . or refund the purchase price . . . but shall not be liable for any greater amount.

However, we assure you that you will have no cause to call on us to make good this guarantee. For our accurate records . . . careful workmen . . . and proper intent . . . insure that every Neosho tree or plant shipped IS true-to-name.



Field of Neosho Blakemore Strawberry Plants . . . Grown by Fred Volgt, Mattoon, Illinois.



Section of Apple Display of Newton County Harvest Festival at Neosho, Mo. Many of the Prize-Winning Displays were grown on Neosho Trees.

NEOSHO'S IMPROVED APPLE VARIETIES

DOUBLE YOUR ORCHARD PROFITS

DARK RED DELICIOUS
DARK RED JONATHAN
LODI
DARK RED STAYMAN

TURLEY
DOUBLE WORKED GRIMES
GOLDEN
RED DUCHESS

RED ROME BEAUTY
YELLOW DELICIOUS
WRIGHT
CONARD

These improved varieties produce fruit that commands a ready market at high prices. The Neosho Stock of these varieties has been developed and proven in test orchards and is exceptionally high quality, hardiness and productivity.

2 Year Apple							IMPROVED NEOSHO VARIETIES		
Diameter	Height	Each	5 Rate	25 Rate	100 Rate				
5-7/16	3-4 ft.	\$0.25	\$0.20	\$0.17	\$0.14				
7-9/16	3½-5 ft.	.35	.30	.25	.20				
9-11/16	4-6 ft.	.45	.35	.30	.25				
11/16 up	5-7 ft.	.50	.40	.35	.30				

WRITE FOR SPECIAL PRICES

Earlier Picking – Earlier Marketing – Fewer Windfalls – More Extra-Fancy Fruit – Better Keeping

DARK RED DELICIOUS—Has all the good qualities of the common Delicious but colors up a solid red two or three weeks before the common Delicious begins to color. This means greater profits for the grower because of Earlier Picking, Earlier Marketing, More Extra Fancy Grade, No Windfalls, Better Color and Better Keeping Qualities.

DARK RED JONATHAN—Plant Dark Red Jonathan and increase your profits. An Improved strain of Jonathan and you have the finest and most profitable variety of Jonathan obtainable. Dark Red Jonathan attains a brilliant solid red color two weeks before ripening, gaining benefit of higher prices on early market and eliminating windfalls.

DARK RED STAYMAN—You are all familiar with the wonderful quality of Stayman. Dark Red Stayman is a marvelous improvement in color and keeping qualities. Its solid dark red color makes it a universal favorite.

RED ROME BEAUTY—Identical with Rome Beauty except that it colors early and more red. Hence it is more profitable to the grower.

RED DUCHESS—This is a strain of the Duchess. The only difference is that it colors better and earlier, a big advantage for the commercial grower.

YELLOW DELICIOUS—A beautiful, large yellow apple of wonderful flavor and quality.

DOUBLE-WORKED GRIMES GOLDEN—Triple the life of your Grimes Golden by planting our special process double-worked trees, which means we top-work our Grimes onto a hardy trunk eighteen inches above the ground to overcome the susceptibility of this variety to collar rot. Grimes Golden is the best quality and most profitable yellow apple, a rich golden color, fine flavor and aroma, an ideal dessert apple and an equally fine cooker.

TURLEY—A fine quality apple of beautiful red color of Stayman type that absolutely does not crack. Indiana's latest gift to the apple industry and their most profitable apple.

LODI—Twice as large as Yellow Transparent and yet still maintains that wonderful transparent color and quality. Tree a thrifter grower and will produce twice as many bushels of apples. Ripens 4 to 5 days after Yellow Transparent.

DELUXE—A large yellowish apple ripening July 1st. A good grower and heavy producer.

WRIGHT—Practically identical with Jonathan in color and quality, somewhat larger, ripens a week to ten days later. Hangs on tree better and is a vigorous grower of good foliage.

CONARD—Quality midway between Jonathan and Ben Davis, might be termed Winter Jonathan.

WHETSTONE—Cross between Jonathan and Ben Davis.



See the sturdy trunks and the clean abundant root systems on these two year Jonathan.

We Own and Operate 400 Acres

FINE' STURDY STOCK - HEAVY PRODUCING

BEN DAVIS (Winter)—Roundish, large, red striped apple of second rate quality, but good for cooking.

BLACK BEN (Winter)—The best of the Ben Davis family. It attains a much higher color than Ben Davis or Gano. The tree is hardier, more vigorous and more prolific than Ben Davis. Fruit is large, solid dark red.

DELICIOUS (Winter)—Who is not familiar with this popular apple? Who does not appreciate its unexcelled flavor, its beauty of form and color, its fragrant aroma? It finds a ready sale at high prices. The tree is vigorous, hardy and is fruiting in nearly every state.

DUCHESS OF OLDENBURG (Midsummer)—Attractive yellow apple, with red stripes; medium size. One of the most profitable summer varieties. Can be planted close and is often used as a filler. Comes into bearing young. Bears heavy crops annually; great market apple and especially good cooker.

EARLY HARVEST (Midsummer)—A yellow, medium-sized apple of very good quality for either dessert or cooking. Comes into bearing young.

JONATHAN (Fall)—A grand, good apple; once tasted, always wanted. Bright solid red. It has an aromatic flavor and juice full of snap and sparkle. Medium size; good to best quality. Bears young; produces good crops regularly. Fine for home and commercial planting.

KING DAVID (Fall)—Bears heavy crops year after year. Medium size; very dark rich garnet red, showing almost a purplish-black on the sunny side. Tree is a hardy, vigorous grower, comes into bearing young. Often used as a filler.

MAMMOTH BLACK TWIG OR ARKANSAS (Winter)—A large apple of good quality; a dull green or deep yellow overspread with red; good quality, excellent keeper.

PARAGON WINESAP (Winter) — Paragon has the large size and good quality of the Stayman, combined with the dark red color of the old Winesap.

We can supply One
Year Whips.
Prices will be gladly
quoted.

2-Year Apple—Standard Varieties

Diameter	Height	Each	5 Rate	25 Rate	100 Rate
5-7/16	3-4 ft.	\$0.20	\$0.15	\$0.12	\$0.11
7-9/16	3 1/2-5 ft.	.30	.25	.20	.17
9-11/16	4-6 ft.	.40	.30	.25	.22
11/16 up	5-7 ft.	.45	.35	.30	.27

WRITE FOR SPECIAL PRICES IN LARGER QUANTITIES,
STATE VARIETY, SIZE AND NUMBER.

ROME BEAUTY (Winter)—Large, roundish, oblong apple, handsomely colored and striped with bright red; good quality. Splendid storage apple; a splendid bearer; blooms late.

STAYMAN WINESAP (Winter) — The largest of the Winesap family. Striped and splashed with dark crimson. Splendid quality. Reliable annual cropper.

SWEET BOUGH (Midsummer)—A sweet apple, juicy, good to very good for dessert, excellent for cooking. Begins to ripen about the last week in July. Color is a greenish yellow changing to yellowish white.

WEALTHY (Late Summer)—A most dependable and widely planted late summer apple; bright red striped; medium to large size. Ripens over a long season. Very good quality. Tree is an upright grower; often used as a filler; very hardy; bears young.

WILSON JUNE (Midsummer)—A deep, solid crimson like a Red June; large; good quality. Hardy, vigorous, very productive, bears young. Most beautiful of its season; good shipper.

WINESAP (Winter)—One of the oldest and most popular apples; a good shipper and an exceptionally good keeper in ordinary and cold storage. Splendid bright red, indistinctly striped with dark purplish-red; good quality. Medium size. Hardy; a heavy, regular bearer.

YELLOW TRANSPARENT (Early Summer)—The best extra early apple; medium size; a beautiful clear yellow, with smooth, waxen, brilliant skin. Unexcelled for pies, tarts and apple sauce. Tree is extremely hardy, upright and compact grower; often used as a filler; a reliable cropper.

WINTER BANANA (Winter) — Very showy, bright yellow, with a pinkish-red cheek noted for its brilliant, transparent, waxen appearance.

WILLOW TWIG (Winter) — Medium to large pinkish-red apple, of good quality. Excellent commercial variety, because of its exceedingly long-keeping qualities; rather early and regular bearer.

NOVELTY APPLE TREE—Three varieties on one tree.

Each \$1.00 3 for \$2.50

CRABAPPLES

Diameter	Height	Each	5 Rate
11/16 up	5-7 ft.	\$0.55	\$0.50
9-11/16	4-6 ft.	.45	.45
7-9/16	3 1/2-5 ft.	.35	.30
5-7/16	3-4 ft.	.25	.20

Crabapples should be planted for beauty of tree and fruit, as wind-breaks, and for the value of the fruit. They are delicious for cooking, preserving and jellies.

EXCELSIOR (Fall)—Very large for a crabapple; nearly as large as a medium-sized apple. Very attractive yellow, almost covered with bright red; excellent in quality for dessert and for culinary uses.

FLORENCE (Late Summer)—Medium size, yellowish-white, mostly overspread with brilliant pinkish red. Bears very young, is very productive, reliable cropper.

HYSLOP (Early Winter) — Large, very brilliantly colored, dark red or purplish, overspread with thick blue bloom; good for culinary purposes.



Section of growing block of Neosho Apple Trees. Note how stocky and strong they are.

PLUMS — PRUNES — APRICOTS



Here's Delicious Fruit for Table, Canning, Drying, Jams, Jellies, Preserves.

PLUM (Standard Varieties)

Abundance, America, Burbank, Endicott, Italian Prune, Sapa, Omaha, Green Gage, Shropshire Damson, Waneta, Wild Goose, Compass

Diameter	Height	Each	5 Rate	25 Rate
5-7/16 in.	2 1/2-3 ft.	.25	.20	.18
7-9/16 in.	3 1/2-4 ft.	.35	.30	.25
9-11/16 in.	4-5 ft.	.45	.40	.35
11/16 in. up	5-6 ft.	.50	.45	.40

Write for Larger Quantity Rates

All of these fruits are excellent when eaten fresh, and are fine for making jams, jellies and preserves and for canning or drying. The varieties below . . . at Neosho's low direct-from-grower-to-you prices . . . give you a wide choice among the most popular and successful kinds. And, as always, you can depend on Neosho Trees to give you "Growing Satisfaction."

ABUNDANCE (Early) — A pinkish-red Japanese plum. Medium size. Flesh is yellow; sweet, aromatic. Tree is a vigorous grower.

AMERICA (Midseason) — Beautiful yellow, red cheek, juicy, sweet. Very good for cooking. Very hardy. Blooms mid-season.

BURBANK (Midseason) — A dark red, roundish Japanese plum, good quality and shipper. The flesh is a deep yellow, firm, very juicy, aromatic and sweet.

COMPASS CHERRY-PLUM — Is very hardy, bears young, often second year. Fruit is bright red; sweet, juicy and fine flavor.

DAMSON SHROPSHIRE (Late) — The most widely planted Damson. Oval shape; purplish-black. Tree is strong, vigorous grower, quite hardy.

ENDICOTT (Midseason) — Endicott combines the high quality of the European with the hardiness and adaptability of the Japanese. One of the sweetest, juiciest plums. It averages very large in size. Red.

SAPA (Hansen Hybrid) — A large size purple plum for Hansen Hybrid, with purple flesh full of rich juice of fine flavor. Bears heavy crops annually and begins fruiting the first year

after planting. Succeeds everywhere, ripens middle of July. Fine for canning.

OMAHA (Early) — A large, round, coral-red plum. Flesh is yellow and sweet. Strong, vigorous grower, hardy and productive.

REINE CLAUDE (Green Gage) (Midseason) — A large, roundish, oval plum; light greenish-yellow. Firm, sweet, very juicy, aromatic; good to very good in quality. Tree is productive and hardy.

WANETA — A Hansen Hybrid — Exceptionally hardy, withstanding extremely hot and dry weather. Often bears second year. Color purplish-red, 2 inches in diameter.

WILD GOOSE (Very Early) — An old-time favorite, bright red; medium size. Flesh is yellow, very sweet, quality fair to good. Good shipper and keeper.

APRICOTS, NECTARINES AND SPECIAL PLUMS

APRICOT—Superb

Such delightful luscious fruit as the Apricot really should be planted more than it is, especially since it ripens just after the early cherries and before the best peaches. Apricots will stand more winter cold than peaches, although the bloom is more apt to be injured by spring frost. A northern or western slope is best so the opening of the buds will be retarded and the danger of frost damage lessened.

SPECIAL VARIETIES

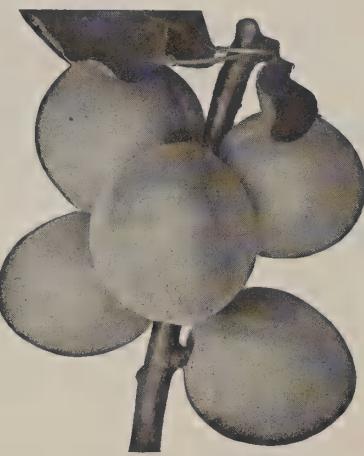
PRESIDENT PLUM — The largest of all the plums. A beautiful dark purplish-black with a heavy bloom. Ripens late, 10th of September. A wonderful rich flavored freestone, solid flesh plum. A fine, profitable market plum and splendid for home use as well.

ITALIAN PRUNE (Late) — The largest, best and most widely grown of the prunes. Rich, purplish-black. Very large size, flesh yellow, aromatic, juicy, sweet.

NECTARINE—

Sure Crop

A cross between peach and plum. Has smooth skin like a plum and seed like a peach. Flesh and flavor of both plum and peach. Quality unusually pleasing. Color beautiful bright red; size about same as medium size peach.



Apricot (Superb)

SPECIAL VARIETIES

Italian Prune, Surecrop Nectarine, Superb Apricot, French Damson

Diameter	Height	Each	5 Rate	25 Rate
5-7/16 in.	2 1/2-3 ft.	.30	.25	.20
7-9/16 in.	3 1/2-4 ft.	.40	.35	.30
9-11/16 in.	4-5 ft.	.50	.45	.40
11/16 in. up	5-6 ft.	.60	.55	.50

PRESIDENT PLUM — 10c extra per tree over Special Varieties.



Nectarine (Surecrop)

WE OWN AND OPERATE 400 ACRES

NEOSHO CHERRIES

DELICIOUS FRUIT — BEAUTIFUL
BLOOM — EASY TO GROW!



Cherry trees are as desirable for their beautiful blooms in spring-time . . . as they are for their delicious fruit. And what pies cherries make! Tender golden crust. Luscious red cherries . . . dripping rich, sweet juices. What could make a finer dessert for any meal? Cherry trees are easy to grow . . . and Neosho stock assures success. Order Neosho cherry trees at our low direct-from-grower-to-you prices!

CHERRIES — SOUR

Early Richmond, Montmorency, English Morello				
Diameter	Height	Each	5 Rate	25 Rate
5-7/16	2 ft. up	\$.40	\$.35	\$.30
7-9/16	3 ft. up	.50	.40	.35
9-11/16	3 1/2 ft. up	.60	.50	.45
11/16 up	4 ft. up	.70	.60	.55

MONTMORENCY (Sour) — The most widely planted cherry. Productive and a regular bearer. Colors early before ripe—a distinct advantage for shipping. The fruit is roundish, plump and a beautiful glowing red. It hangs in clusters, making picking easy. The fruit does not crack or rot, even in very hot weather. It hangs on without dropping after it is dead ripe. The flesh is rich, sprightly and pleasant. A good shipper and a good canner. Does not mash down in the box.

EARLY RICHMOND (Sour)—The favorite early sour cherry. Fruit is medium size. A good canner. Tree is medium size. Ripens about a week earlier than Montmorency.

Napoleon, Governor Wood, Black Tartarian, Windsor				
Diameter	Height	Each	5 Rate	25 Rate
5-7/16	2 ft. up	\$.50	\$.45	\$.40
7-9/16	3 ft. up	.60	.55	.50
9-11/16	4 ft. up	.70	.65	.60
11/16 up	4 1/2 ft. up	.80	.75	.70

LATE DUKE—A large heart shaped dark red, semi-sweet variety of fine quality that succeeds well here in the middle west.

	Each	5 For
3-4 ft.	\$.60	\$ 2.25
4-6 ft.	.90	3.25

ENGLISH MORELLO (Sour)—Fruit is small, dark red colored; very sour, but loses some of its sourness if left on the tree until fully ripe. First class for canning and preserving. Stands lower temperature and severe drought than any of the other leading varieties. Tree is small. Bears young.

A sweet cherry planted alone is not likely to bear fruit, because it is self-sterile. Plant ■ Black Tartarian with any other sweet cherry.

BLACK TARTARIAN (Sweet)—Most widely planted sweet cherry east of the Mississippi. Beautiful, lustrous, purplish-black when ripe. Medium size for sweet cherry; very good quality. The tree is a very large, vigorous, upright grower. Very productive and regular bearer. Early.

GOV. WOOD (Sweet)—Yellowish-white tinted with crimson; large. Very good quality; ripening early, with Black Tartarian; blooms early.

NAPOLEON (Sweet)—The best yellow cherry. Often sold and grown as Royal Ann. Best of the sweets for dessert and canning.

WINDSOR (Sweet)—Dark red, almost black; large. Good to very good quality, ripening late; blooms early.

LUSCIOUS PEARS FOR TABLE OR MARKET



PEAR — STANDARD

Anjou, Bartlett, Keiffer, Flemish Beauty, Winter Nelis, Lincoln, Seckel

Diam.	Height	Each	5 Rt.	25 Rt.	100
5-7/16	2 ft. up	\$.30	\$.25	\$.22	\$.20
7-9/16	3 ft. up	.40	.35	.30	.29
9-11/16	3 1/2 ft. up	.50	.45	.40	.35
11/16 up	4 ft. up	.60	.50	.45	.40

LINCOLN (Summer) — Large, yellow; quality good to very good; similar to Bartlett, but more resistant to blight. Succeeds farther south than Bartlett can be grown. It has stood the severest tests of intense, moist, summer heat and low altitude of the climate of Lincoln, Illinois, where it was originated by W. E. Jones. Comes into bearing early and bears heavy crops annually; very hardy. Blooms midseason.

SECKEL (Fall)—The standard of excellence for quality. Small, yellowish brown with russety red cheek; should be first choice for family orchard. Slow grower, dependable, productive and very hardy, notably free from blight. Blooms midseason.

WINTER NELIS (Winter)—The latest, best keeping pear. Can be held in cold storage until spring. Medium sized, roundish, yellow, russeted pear with a short, heavy neck. Flesh fine grained, sweet, aromatic, very good quality.

DOUGLAS PEAR—Is called Blight-Proof because it is practically immune from blight. A large, handsome pear of Bartlett quality that ripens in early fall and comes into bearing the second or third year. Golden yellow flushed with pink; tender, juicy, excellent flavor.

	Each	5 For
4-6 ft.	\$.75	\$ 2.95
3-4 ft.	.50	1.95

PEAR — DWARF

(Varieties described below)

Anjou, Bartlett, Seckel,

Duchess d'Angouleme.

You are allowed the regular quantity price on total number of trees you order, regardless of different varieties.

Diameter	Each	5 Rate
5/8 in.	\$.80	\$.70

90c Each in 5 Lots

QUINCE

Diameter	Each	5 Rate
5/8 in.	\$ 1.00	\$ 0.90

90c Each in 5 Lots

ANJOU (Fall)—Large, heavy, greenish-yellow with dull red cheek often russeted. Very good quality and keeps late.

BARTLETT (Late Summer)—The leading commercial variety, one of the most popular for dessert and canning. Large, clear yellow with blush on sunny side. Flesh is white, fine grained, juicy and sweet. Tree is vigorous, very productive, hardy, bears young.

FLEMISH BEAUTY (Early Fall)—Large, pale yellow, mostly russeted. Very juicy and sweet.

KIEFFER (Winter)—Large, yellow russeted; flesh white, rather coarse. A market and kitchen variety that succeeds farther south where other varieties fail. Tree hardy, very vigorous, resistant to blight. Blooms early.

Small Fruits Bring Quick Returns Early in Season



BOYSENBERRY

(A New Introduction)

A cross between Blackberry, Raspberry and Loganberry. Immense size, delicious flavor, heavy bearer. Ripens over two-month period.

Per 10	Per 25	Per 100
70c	\$1.50	\$5.00

YOUNGBERRY

The Youngberry is a cross between a Loganberry and a Dewberry. Berries extra large, often two inches long. Color dark purplish-red. Flavor very much like Red Raspberry. Imagine a fruit of the quality of Red Raspberry and the size of a Dewberry. Very productive; fine for home use and local market. Hardy as far north as Kansas City.

Per 10	Per 25	Per 100
65c	\$1.25	\$4.50

CURRANTS

LONDON MARKET (Midseason to Late)—Very hardy. Medium to large, dark red, rather acid. Clusters compact.

PERFECTION (Midseason)—Large, bright red berry in long, compact clusters; sprightly, sub-acid. Vigorous and productive.

WHITE GRAPE—The best white currant. Large clusters of white or golden-green berries, mildly acid in flavor.

2-Year No. 1 Plants

Variety	■ for	12 for
London Market, red		
White Grape, white		
Red Lake, red, large	\$0.60	\$1.95

GOOSEBERRIES

OREGON (Champion)—A large green berry, season late. Very productive, rarely attacked by mildew. An improved variety which combines the large size and high quality of the Downing with the productiveness and vigor of the Houghton.

HOUGHTON—Medium; red, thin skinned, juicy, sweet, excellent quality; very productive.

2-Year No. 1 Plants

Variety	3 for	12 for
Houghton, Oregon		
Champion	\$0.75	\$2.25

Prized for their delicious flavor, raspberries make their welcome appearance as the strawberries reach the end of their most productive season. Great improvement in size of fruit, flavor and productive qualities of raspberries has been made in recent years, and the Neosho varieties listed among the best. Raspberries are among the favorite small fruits. Eaten fresh, they are delicious and they are splendid for jellies, jams and canning.

CHIEF—The latest and best addition to Red Raspberry varieties. Might well be called Early Latham. It has all of Latham's good qualities plus the distinct advantage of ripening ten days earlier, yielding heavier and of much better flavor and shipping qualities.

CUMBERLAND (Black) (Midseason)—The most widely planted black raspberry because of its productiveness and quality. Berries are extra large, fine and sweet.

CUTHBERT (Red) (Late)—The best red because of its superior quality and flavor. Berries are large, rich crimson, firm and one of the best for canning.

LATHAM—Rich brilliant red, large and firm berry. Perfectly hardy, very heavy producer and most resistant to Mosaic. Originated in Minnesota.

ST. REGIS (Red) (Everbearing)—Bright red, small to large berries. Canes are hardy, prolific, healthy, drought-resistant. Bears very early; after old canes have borne, the young canes begin bearing and produce until frost. Very thorough cultivation is necessary, otherwise berries of first crop will be small and no second crop may form. Succeeds further south than other varieties.

RASPBERRIES—BLACK AND RED

Variety	Per 10	Per 25	Per 100
Cumberland (Black)			
Cuthbert (Red)			
Latham (Red)			
St. Regis Everbearing (Red)	50c	\$1.00	\$3.50
Chief (Red)			

You are allowed the regular quantity price on total number of plants you order, regardless of different varieties.

Early Spring Vegetables



Asparagus

Rhubarb and Asparagus are among the most welcome of the early Spring vegetables . . . and deserve a place in every garden. Plant Neosho roots . . . and be sure of the finest vegetables for your own table or for sale. Don't forget Neosho's direct-from-grower-to-you prices save you money. Order these early Spring vegetables in plenty of time for planting!

ASPARAGUS—Mary Washington

The most resistant to rust, and is superior in size, color, flavor.

1-Year	Per 25	Per 100
2-Year	.50	1.50

RHUBARB

Our roots are grown from Myatts Linnaeus seed . . . a large, tender pink variety.

1/2 in. (Postpaid)	6 for	12 for	25 for
5/8 in.	25c	55c	\$1.00
1 1/2 in.	35c	75c	1.25

HORSERADISH

True Maliner Kren, which is noted for its superior flavor, vigorous growth and large size roots.

Cuttings	3 for	12 for
Crowns	\$.20	\$.60
	.35	1.00

Davenport, Wash.
April 6, 1940
Gentlemen:
When trees arrived
the ground was covered
with snow, the frost
was growing out and I
had to pit the trees, but
I got them through fine.
They were the finest
trees I ever bought.
M. M. Thompson
Route 1, Box 25-a

Finest Quality Fruit and Shade Trees, Vines and Shrubs at Deep Cut Prices

FREE 12 FRUIT TREES

FREE

Home Collection

SUPER X TREES

Varieties Your Selection

4 APPLE

4 PEACH

2 PLUM

1 CHERRY

1 PEAR

With the above order we will send
you a duplicate order of 12 smaller
trees making a total of—

24 Trees
For

\$5.40

F.O.B.
Neosho

Big Savings on These Special 100 Fruit Tree Offers

If you are not familiar with varieties and will leave choice to us, you can effect a big saving on these finest quality trees. We will select varieties well adapted to your section. You might suggest how many different kinds you would like and if you would prefer early, midseason, or late.

100 Apple Trees \$23.75

2-yr. top grade 11/16 caliper
5-7 ft. tall
Our selection of Varieties

100 Peach Trees \$17.75

9/16-11/16 caliper
4-6 ft. tall
Our selection of Varieties

100 Assorted Trees \$24.50

40 APPLE 40 PEACH
10 PLUM 5 PEAR
3 CHERRY 1 NECTARINE
1 APRICOT All 4-7 ft. Trees
Our selection of Varieties

100 Apple Trees \$19.75

2-yr. 9/16-11/16 caliper
4-6 ft. tall
Our selection of Varieties

100 Peach Trees \$13.75

7/16-9/16 caliper
3½-5 ft. tall
Our selection of Varieties

100 Assorted Trees \$19.95

40 APPLE 40 PEACH
10 PLUM 5 PEAR
3 CHERRY 1 NECTARINE
1 APRICOT All 3½-5 ft. Trees
Our selection of Varieties

100 Apple Trees \$14.75

2-yr. 7/16-9/16 caliper
3½-5 ft. tall
Our selection of Varieties

100 Peach Trees \$8.75

5/16-7/16 caliper
2½-3 ft. tall
Our selection of Varieties

100 Assorted Trees \$11.80

40 APPLE 40 PEACH
10 PLUM 5 PEAR
3 CHERRY 1 NECTARINE
1 APRICOT All 2½-4 ft. Trees
Our selection of Varieties



We Own and Operate 400 Acres of Growing Ground

THE GREATEST SALE OF FINE NURSERY STOCK IN NEOSHO HISTORY



Make Extra Savings with NEOSHO'S Many Special Bargains

Throughout this catalog, you will see over 100 Special Money-Saving Offers and we think you will agree they are all priced unusually low. In addition we list 28 "Green Back Bargains", which will prove particularly attractive to all lovers of trees, shrubs, vines and flowers. Remember—the Neosho Nurseries sell direct, there are no "extra profits" to pay. You SAVE MONEY! These many bargains are offered especially to induce new customers to try Neosho stock. For we are certain that once you try Neosho plants and trees, the results will make you a regular customer. Neosho Green Back Bargains are also offered to our regular customers.

Another Reason We Offer Neosho Green Back Bargains is that each year we want to give our friends the opportunity to improve their homes with Neosho's fine nursery stock at the greatest savings we can achieve for you. Read this circular carefully, order and plant your spring trees and shrubs now!

Take Advantage of Neosho Green Back Bargains . . . and make worthwhile savings!

4 Bird Lovers \$1.00

Collection

Postpaid

Burbank, Endicott,
Abundance, Omaha,
Italian Prune.

SHRUBS WITH BERRIES

FOR BIRDS

1—Beautyberry
1—Jap. Barberry
1—Snowberry 2 yr. plants

50 Asparagus \$1.00

No. 1 Collection

Postpaid

Martha Washington
Rust resistant

Our selection of several
good varieties.

5 PLUM TREES \$1.00

3 ft.

5 DAHLIA \$1.00

Collection

Postpaid

Green Back Special

4 Climbing Vines \$1.00

2 yr. No. 1

3 Everblooming \$1.00

Shrubs

Postpaid

4 Fast Growing \$1.00

Shrubs

Postpaid

5 PEONIES \$1.00

2—Red 1—White

6 Rock Garden \$1.00

Plants

Postpaid

5 FLOWERING \$1.25

TREES

Postpaid

6 SPIREA ANTHONY \$1.00

WATERER

Crimson Flowers all Summer.

NEOSHO, MISSOURI

7 Weeping Willow \$1.00

Not Prepaid

8 PERENNIALS \$1.00

An assortment of good
varieties. 2 yr. plants

Postpaid

9 FRAGRANT \$1.00

SHRUBS

Postpaid

10 LOMBARDY \$1.00

POPLAR

4-5 ft. Size
Not Prepaid

11 PEACH TREES \$1.00

2-3 ft.

12 GLADIOLUS \$1.00

RAINBOW Assortment
of Mixed Bulbs

Postpaid

13 SPIREA V. H. \$1.00

Heavy 2 year
18-24 inch

Postpaid

14 RED LEAF \$1.00

BARBERRY

Rich bronze red leaves
2 yr. Plants

15 MOORES EARLY \$1.00

GRAPE VINES

Postpaid

16 BLACKBERRIES \$1.00

Early Harvest, McDonald

17 DEWBERRIES \$1.00

Lucretia

18 SPIREA VAN HOUTTEI \$1.00

Postpaid

19 IRIS \$1.00

(Our Selection)
4 Each of Six Best Varieties.

20 BOYSENBERRIES \$1.00

Postpaid

21 NEOSHO NURSERIES COMPANY

22 NEOSHO, MISSOURI

TERMS—F. O. B. Neosho. 10 per cent deposit with order—balance before shipment. Prices are subject to change without notice.

TRUE-TO-NAME WARRANTY—If any tree or plant should prove untrue-to-name, it is understood and agreed that the Neosho Nurseries shall be liable for the sum paid for the stock which may be proven untrue and shall not be liable for any greater amount.

28 "Green Back" Special BARGAINS



1941 32 Page 1941
Spring Catalogue Ready
Now

You're sure to find just what you want, and you'll be surprised at the reasonable prices! Write for Neosho Nurseries catalog today and be all set for an early start in spring planting. A penny does it! And remember, Neosho Nurseries will sell you anything you want on time. Buy now, and pay later.

Fruit trees, berries, shrubs, roses, vines, bulbs, evergreens, perennials, etc.

Ordinarily these Great NEOSHO BARGAINS would be "after-season-specials", but we want to get acquainted right now with thousands of new friends. We will supply these "Green Back Specials" only while they last. So order today!

DIRECT TO YOU
POST PAID EACH \$1.00

Easy Time Payment Plan.

In the past you've had to have your money ready when you bought nursery stock, but not any more. This time of year many of you are short of funds, so Neosho Nurseries have arranged an easy payment plan that will permit you to buy Whatever you want, Whenever you want, and pay for it while it's growing.

WRITE FOR NEOSHO NURSERIES CATALOG TODAY AND FULL DETAILS OF TIME PAYMENT PLAN.

NEOSHO NURSERIES CO.
NEOSHO, MISSOURI



from the Heart of the OZARKS

There's a reason for Neosho's superior plants and trees! Mother Nature has blessed this famous Ozark region with favorable weather conditions, a long growing season, and wonderfully fertile soil. We own and operate 400 acres of Ozark Hagerstown silt, loam soil, long recognized by horticulturists as the finest type of soil to produce plants with strong, vigorous root systems.



WE OWN AND OPERATE 400 ACRES

Blackberries possess a rich fullness of flavor which is only realized when the fruit is full ripened. You will be delighted with this fruit when grown in your own garden. Dewberries are similar to blackberries in character and flavor, but are borne on trailing vines. Both are easy to grow and bear abundantly the second year. By choosing Neosho stock you are assured thrifty, vigorous plants which will produce fruit of fine flavor.

EARLY HARVEST (Early)—Glossy black, medium size, good quality, not very hardy, requiring protection in the north.

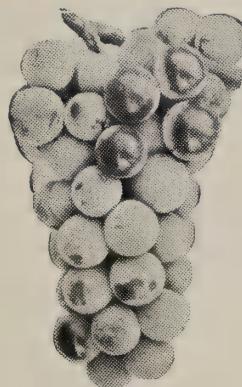
ELDORADO (Midseason)—Medium to large, jet black, sweet and melting, very good quality, very hardy. Vigorous and productive.

McDONALD (Very Early)—A blackberry-dewberry hybrid. It is large, oblong, very good quality; drouth-resistant, vigorous grower; plant in rows 8 to 10 feet apart. The vine trails on the ground the first season like the dewberry, but grows upright the next year. Grown in Missouri, Oklahoma and Texas. Not hardy and is self-sterile. Plant every fourth row with Lucretia Dewberry or Early Harvest to develop good berries.

LUCRETIA DEWBERRIES (Very Early)—The best known and most widely planted dewberry. The berries are large, long, firm and good quality; very sweet if left on the vines a day or two after they would be picked for shipping.



NEOSHO GRAPES AND VINES ARE THE MOST DEPENDABLE



AGAWAM (Red)—The most widely grown of the Red Grapes. Bunches are large. Berry is large, rich, sweet and aromatic. Ripens after Concord.

CAMPBELL EARLY (Black)—Bunch and berry are large; high quality. Ripens about two weeks before Concord. Blooms midseason.

CONCORD (Black) — The most widely planted grape. Superior in hardiness, productivity and regularity in bearing and in ability to withstand disease and insects. Bunch and berry good size. It is the leader for making grape juice.

DELAWARE (Red)—The standard of quality; the best table grape. Unusually hardy; usually bears abundantly. Blooms rather late.

DIAMOND (Green)—Seldom surpassed in quality and beauty. It is the hardest, most productive and vigorous of the green grapes. A good keeper and shipper. It deserves a high place among the best for commercial and home vineyards. Can be grown as widely as Concord. Blooms midseason.

MOORE'S EARLY (Purplish-black)—The most widely planted early commercial grape. Ripens two weeks earlier than Concord. Good quality. It is best described as an early Concord. Blooms midseason.

NIAGRA (Green)—The most widely planted green grape. Larger bunches and berries than Concord, as good, or better quality. Productive, vigorous, adaptable. Ripens about with Concord. Blooms midseason.

WORDEN (Black)—Much better quality, larger berries and bunches and handsomer than Concord and is equally healthy, hardy, vigorous and productive. Ripens a week to ten days earlier than Concord.

GRAPES

Neosho Extra Heavy, Select 2-Year Vines often bear one year after planting—Wonderful roots, full of vitality.

GRAPES—2-Year Select Vines (Not Prepaid)

	Each	5-Rate	25-Rate	100-Rate
Concord	\$0.10	\$0.08	\$0.07	\$0.06
Moore Early	.12	.10	.08	.07
Agawam				
Campbell Early				
Diamond				
Delaware				
Niagara				
Worden				
	.20	.15	.12	.10

GRAPES—1-Year (Postpaid)

Concord	\$0.07	\$0.05½	\$0.04½
Moore Early	.09	.07	.05½
Agawam			
Campbell Early			
Diamond			
Delaware			
Niagara			
Worden			
	.10	.09	.07

NEW EXTRA CHOICE GRAPES

CYNTHIANA—Though in no sense a table grape, it makes a rich, dark red, heavy bodied wine of wonderful flavor and aroma. Ripens late, middle to last of Sept.

CACO—We consider this the best hardy red grape. The fruit is very large, rich and sugary, with a delicious melting flavor. It is hardy, a vigorous grower, and bears young, heavily and regularly. Ripens in August.

FREDONIA—A new grape which grape experts say will become the leading black grape in America. It ripens very early, 10 days before Moore's Early. The bunch and berries are large, with a juicy, delicious flavor. Vigorous grower and very productive and hardy. Be sure and plant some.

PORTLAND—Earliest of varieties to ripen, large white with spicy luscious flavor. Very hardy and productive.

SHERIDAN—A fine new introduction of Concord type. Sweeter, richer, larger, more compact, hardy and heavy producer.

	Each	5 Rate	25 Rate	100 Rate
Cynthiana, 1 yr. —	\$0.25	\$0.20	\$0.18	\$0.16
(Special Wine Type)				
Freドonia				
Caco				
Portland				
Sheridan				
2 yr. No. 1	.25	.22	.20	.18

We Own
and Operate
400 Acres

SHRUBS IN THREE SIZES

SPECIMEN GRADE

The cream of the crop, the finest three year old specimen shrubs for quick results. Largest size, well balanced, heavily branched, abundant roots.

STANDARD GRADE

These are also select 2 and 3 year, well developed shrubs that will please.

ALMOND DOUBLE FLOWERING

Double pink blossoms before leaves appear.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

ALTHEA

Red, Pink, Purple or White Hollyhock like flowers from July to September.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

ARONIA, Red and Black

Glossy foliage, white flowers in May.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

ARROWWOOD

Red foliage in fall with black berries.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

BARBERRY JAPANESE

Orange and red foliage in fall with red berries.

	Each	5	25
standard	.20	.17	.15
specimen	.30	.25	.20

BARBERRY REDLEAF

Foliage red all summer.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

BEAUTYBERRY

Pink flowers in August followed by violet berries.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

BEAUTY BUSH

Masses of pink trumpet shaped blossoms.

	Each	5	25
standard	.50	.45	.40
specimen	.60	.55	.50

BUTTERFLY BUSH DWARF

Lilac color blossoms all summer.

	Each	5	25
standard	.25	.22	.20
specimen	.30	.27	.25

BUTTERFLY BUSH Ile de France

Improved variety with richer reddish purple color.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

CALYCANTHUS

Old fashion sweet shrub with curious flowers and spicy fragrance.

	Each	5	25
standard	.35	.30	.25
specimen	.45	.40	.35

CRAPEMYRTLE

Half-hardy shrub, blooms all summer. red, pink, purple.

	Each	5	25
standard	.60		
specimen	.70		

DESMODIUM PENDULIFLORUM

A graceful shrub with lavender flowers in August.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

DEUTZIA GRACILIS

A low growing compact shrub with early white flowers, drooping branches.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

DEUTZIA LEMOINEI

Similar to Gracilis though branches are upright with more profuse, showier blossoms.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

DEUTZIA PRIDE OF ROCHESTER

A rapid growing Deutzia of 6-8 ft. height.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

DOGWOOD REDTWIG

Red stems.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

DOGWOOD FLOWERING

See ornamental trees.

EUONYMUS PATENS

See Broadleaf Evergreens.

GOLDEN ELDER

Yellow foliage all season.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

GOLDEN BELL

FORSYTHIA INTERMEDIA

Golden blooms before leaves appear in spring.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

GOLDEN BELL SPECTABILIS

A new variety with larger and more profuse blossoms.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

GOLDEN BELL SUSPENSA

A weeping, low growing Forsythia.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

HIGH BUSH CRANBERRY

White flowers in May and cranberry like berries in fall.

	Each	5	25
standard	.50	.45	.40
specimen	.60	.55	.50

HONEYSUCKLE FRAGRANT

Sweet scented yellow and white flowers, foliage almost evergreen.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

HONEYSUCKLE JAPAN BUSH

A fast growing shrub, desirable for quick screen effect.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

HONEYSUCKLE TATARIAN

Pink or Red. A compact, upright, symmetrical, fast growing shrub.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

HONEYSUCKLE HECKROTTI

A new outstanding, ever-blooming, semi shrub and vine Honeysuckle. Beautiful sprays of orange and pink large trumpet flowers.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

HYDRANGEA ARBORESCENS G.

Snowball like flowers July to September.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

HYDRANGEA PANICULATA G.

Larger, showier, cone shaped, white and pink flowers Aug. to Oct.

	Each	5	25
Standard	.40	.35	.30
specimen	.50	.45	.40

HUGONIS ROSE

Single yellow rose-like flowers.

	Each	5	25
standard	.35	.30	.25
specimen	.45	.40	.35

JAPAN QUINCE FIREBUSH

Scarlet flowers in early spring.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

JETBEAD

Nice foliage, white flowers, jet black berries.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

GLOBE FLOWER DOUBLE

Green stems, greener foliage, double yellow rose-like flowers.

	Each	5	25
standard	.50	.45	.40
specimen	.60	.55	.50

LILAC PERSIAN

A graceful, slender branched finer foliaged lilac. Blooms in nursery row.

	Each	5	25
standard	.50	.45	.40
specimen	.60	.55	.50

LILAC CHINESE

Similar to Persian with darker colored reddish purple blossoms.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

MOCK ORANGE CORONARIUS

Sweet scented orange-like blossoms. Tall growing.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

MOCK ORANGE LEMOINEI

Low growing, compact.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

MOCK ORANGE VIRGINALIS

Larger double flowers, intermittent blooming through the summer.

	Each	5	25
standard	.35	.30	.25
specimen	.45	.40	.35

MOCK ORANGE WHITE BOUQUET

A solid mass of fragrant blossoms.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

PEARL BUSH

A beautifully shaped shrub with pearl like flowers.

	Each	5	25
standard	.35	.30	.25
specimen	.45	.40	.35

PRIVET REGEL

When all other shrubs fail on account of growing conditions this shrub thrives.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

ROSA RUGOSA RED

Red, single flowers.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

ROSA RUGOSA F. J. GROOTENDORST

Pink Double Everblooming.

	Each	5	25
standard	.30	.27	.25
specimen	.40	.35	.30

SNOWBALL

Old time favorite.

	Each	5	25
standard	.50	.45	.40
specimen	.60	.55	.50

SNOWBERRY CHENAULTI

A new variety of unusual grace, full of dark red winter berries.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA ANTHONY WATERER

A compact, everblooming pillow like shrub with crimson flowers.

	Each	5	25
specimen	.25	.22	.20
specimen	.35	.30	.25

SPIREA BILLIARDI

Erect twigs with large pink spike like flowers.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA DWARF WHITE

Same as Anthony Waterer but with white flowers.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA FROEBELI

Like Anthony Waterer, taller grower.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA KOREAN

A new introduction similar to Van Houttei but with larger flowers two weeks later.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA THUNBERGI

Feather-like foliage of light green, very compact, most desirable foundation shrub, white blooms early spring.

	Each	5	25
standard	.25	.22	.20
specimen	.35	.30	.25

SPIREA VAN HOUTTEI

A national favorite.

	Each	5	25
standard	.20	.18	.15
specimen	.25	.22	.20

SUMAC FRAGRANT

Yellow flowers early, scarlet foliage in fall.

	Each	5	25
standard	.30	.25	.20
specimen	.40	.35	.30

TAMARIX AFRICANA

Feathery green foliage, large clusters pink flowers before leaves appear.

	Each	5	25
standard	.35	.30	.25
specimen	.45	.40	.35

TAMARIX HISPIDA

Blue foliage, blooms in June and July.

	Each	5	25
standard	.40	.35	.30
specimen	.50	.45	.40

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Etoile de Hollande

GORGEOUS, COLORFUL TWO-YEAR NO. I HARDY

Truly are roses the aristocrats of the garden! The soft, blushing beauty of their delicate petals . . . the lovely, alluring fragrance of their perfume . . . gives them a queenly magnificence, beyond the reach of any other plant. And now you can easily grow gorgeous roses . . . by planting Neosho stock. For Neosho roses have been carefully selected and developed for easy-growing characteristics . . . exquisite bloom . . . and fine foliage!

Each	6 for	12 for
45c	\$2.50	\$4.45

2 YEAR FIELD GROWN MONTHLY BLOOMING ROSES

ETOILE DE HOLLANDE—The finest dark red rose for general purpose. Long pointed buds opening to immense size, velvety crimson and produced with great freedom throughout the season. One of the best Red Hybrid Teas grown.

E. G. HILL—Beautiful long buds of perfect form. High centered flower of dazzling scarlet, shading to a deeper red as it develops. Free bloomer.

MRS. CHAS. BELL—A new member of the Radiance family, with lovely shell pink buds and blooms of fine globular form, with shadings of soft salmon, sweetly perfumed. One of the best.

PRES. HOOVER—Large flowers of cerise pink, flame, scarlet and yellow with broad, thick petals; very fragrant. Handsome foliage. A great improvement over Talisman.

RADIANCE—Plants of wonderful foliage and vigor, constantly producing large, brilliant rose-pink blooms of excellent globular shape and intense fragrance. There are more Radiance roses grown and planted than any other dozen varieties put together.

RED RADIANCE—The same good habit and blooming qualities of Radiance, but a bright cerise-red in color.

MULCH WITH PEAT MOSS

To conserve moisture, keep down weeds, winter protection.

60 lb. bag	\$1.75
120 lb. bag	\$3.00

KILL Insects, Worms, Fungus with

PLANT HEALTH

NEOSHO ALL-PURPOSE DUST—Our own special formula. Kills eating insects, such as cut-worms, bag worms and canker worms. Controls fungus diseases, such as mildew and Black Spot. Controls sucking insects, such as Aphids and Red Spider.

Keeps your shrubs, roses, evergreens and perennials in healthy condition. Remember, an ounce of prevention is worth a pound of cure. Start your dusting when leaves appear and continue at regular intervals. Will adhere to foliage better if applied when foliage is damp.

3 lbs.	\$1.00
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FERTILIZE WITH VIGOR

Keep your roses, shrubs, evergreens and lawn in a thrifty, growing condition . . . with frequent applications of Vigoro. A little fertilizer gets wonderful results.

50c	\$1.50	\$4.00
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SPECIAL VARIETIES

Each	6 for	12 for
70c	\$3.75	\$6.75

EDITH NELLIE PERKINS—Pale salmon overlaid with gold.

EDITOR McFARLAND—Deepest pink garden rose. Perfectly formed buds clear, brilliant pink; long stems, fragrant. Vigorous, healthy grower.

CONDESSA DE SASTAGO—Three-toned, red and copper inside, yellow outside.

CHAS. P. KILHAM—A glowing scarlet flushed with orange; a strong grower, free flowering, sweetly scented. Long pointed buds opening to perfectly formed, full double flowers.

MRS. PIERRE S. DU PONT—Buds are reddish gold, opening into beautiful yellow flowers.

MRS. G. A. VAN ROSSEM—A most striking blending of dark vivid orange and apricot. Frequently has touches of bronze on reverse of petals. Deeply impressed maroon veins. Flowers large and perfectly formed.

MARGARET McGREDY—This extraordinary rose has found unstinted praise everywhere shown. Large buds opening to double cupped flowers with brilliant red petals on hinges of deep gold. Seldom out of bloom.

Neosho Rose Garden Attracts Attention

"In this locality the market is flooded with inferior nursery stock which sells at a low price and is worth less. As a result my rose garden with your good 2-year-old Neosho field grown roses attracts the attention of everyone who sees it. Some of my roses measured over 6 inches

in diameter, and my dozen plants bought from you last year have been a solid mass of bloom for the past month. On one Talisman bush I counted nine large ~~blossoms~~ and fourteen buds all at the same time. Am always glad to recommend your Company to my friends."—J. M. McCann, Independence, Mo.

FRAGRANT ROSES . . . FIELD GROWN

You may choose from a large selection of the finest quality roses grown. . . both standard and patented plants. And you will be surprised at our low prices. Take advantage of this opportunity to get finest quality roses . . . at a saving. Select the varieties you wish . . . and order today!

HARDY CLIMBING ROSES

Each 45c

6 for \$2.50

12 for \$4.45

AMERICAN BEAUTY—A strong grower with large flowers of pleasing rose-pink. Very good for cutting.

AMERICAN PILLAR—A single flowering variety with large flowers of a lively pink with white center and yellow stamens.

MARY WALLACE—Although a good pillar rose, it becomes a self-supporting and makes an ideal door-yard bush. The flowers are semi-double, a bright clear rose pink with salmon base. These are often 4 inches across, appearing intermittently throughout the season following their first glorious outburst in late spring.

PAULS SCARLET—The most brilliant scarlet semi-double flowers, freely produced. Of strong climbing habit and very hardy.

DR. VAN FLEET—Long pointed buds of a rich flesh-pink. Splendid for cutting.

SLIVER MOON—An exceedingly hardy climber with dark, glossy green foliage, and luxuriant growth. The creamy white buds are long and pointed and open into semi-double white flowers with golden yellow stamens. Flowers are borne on long stems, being excellent for cutting in bud or half open bloom.

Baby Roses

Each	6 for	12 for
45c	\$2.50	\$4.45

Here are the ideal roses for bedding purposes. Also are useful in foundation plantings for additional color. They form shapely, compact, bushy plants about 12 or 18 inches high, producing from spring until frost, their clusters of small flowers. Your choice of colors: Red, Pink.

BABY RED—Red.

BABY PINK—Pink.

Monthly Blooming Climbers

Each 60c

3 for \$1.65

CLIMBING RED RADIANCE—The same favorite in climbers that it is in the bush rose; unusually thrifty growers of cerise scarlet.

CLIMBING PINK RADIANCE—Plants of wonderful foliage and vigor, constantly producing large, brilliant two-toned rose and pink blooms of excellent globular shape and intense fragrance.



Lady Hillingdon

Kansas City, Kansas
March 19, 1940

Neosho Nurseries,
Dear Mr. Weston:

The evergreens and shrubs arrived today.

As usual we are busy, but not too busy to write you and tell you that all of the material is excellent. I could not have selected better stock if I had been all through your Nursery. It is a pleasure to order from a firm that sends this kind of material. We will remember this in placing future orders.

Thanking you, we are
Yours very truly,
H. C. Danbury

Muskogee, Okla.
March 12, 1940

"The trees and shrubs arrived Saturday, the 2nd. Planted them yesterday, Monday, the 11th. I was away from home eight days, however, the shipment was well cared for and I believe are in good condition.

I have bought a good many shrubs from different nurseries; yours are the best in quality I have ever received. Wish I had done all my business with you."

S. E. Loy



Says Neosho Plants
Are Sturdy and Easy
to Grow

"I received my order of plants and, as usual, they are sturdy plants and were carefully packed. I would like to take this opportunity to express my satisfaction with everything I have ever bought from you; it is all healthy stock and consequently easy to grow."—Mrs. Sam Allen, Sapulpa, Okla.



CHEERFUL NEOSHO EVERGREENS

Neosho Supplies You With Highest Quality Evergreens Direct From the Ground.

Rich shades of green, blue and gold can be had in Evergreens to brighten and beautify the surroundings of your home 365 days out of the year.

We grow our own, they come right from the ground to you, with all their vigor and vitality preserved, and at most reasonable prices for balled and burlapped trees.



Forsyth, Missouri
April 10, 1940

Neosho Nurseries
Neosho, Mo.

Received order the 9th at 1:30, had ground ready and set them out before dark, also watered them but that was not necessary as fine rain fell last night. Could not have received order at a better time for planting. Well pleased with apple and peach trees and delighted with grape vines as they were larger and better rooted than any I have ever bought from other Nurseries, also received six more than I had paid for. I feel sure of best of success with trees and vines.

Yours,
Mrs. Ora Price

ARBOR VITAE

Formal pyramidal evergreens with beautiful, flat pressed, fern like foliage in various shades of bright green.

AUREA CONSPICUA
Broad Pyramidal. Green
with gold edges.
4-5 \$3.75 3-4 \$2.75

BAKERS PYRAMIDAL
Pyramidal. Bright Green.
2-3 \$1.95

BERCKMANS GOLDEN
Cone. Bright green with
gold edges.
18-24 \$1.75

CEDRUS

Evergreen tree with sweeping branches of much grace and dignity. Makes a beautiful specimen.

ATLANTICA GLAUCA
Spreading Conical.
Silvery Blue.
10-12 \$15.00 8-10 \$12.00
6-8 \$10.00

FIR

Similar to Spruce but more graceful.

DOUGLAS
Broad Conical. Bluish
Green.
5-6 \$6.95

JUNIPER

The largest and most hardy group of evergreens. Vary in form and color. Thrive in both dry and moist conditions and withstand both extreme heat and cold.

ANDORRA
Low Spreading. Bluish
green, winter color purple.
2-2½ \$2.50 18-24 \$2.00
15-18 \$1.50

ASHFORDI

Slender Pyramidal.
Bluish.

4-5	\$3.50	3-4	\$2.50
2-3	\$1.85		

CANNARTI

Pyramidal. Rich deep
green.

5-6	\$6.00	4-5	\$4.75
3-4	\$3.50		

CHANDLERS SCOPULORUM

Pyramidal. Silver.

4-5	\$5.00	3-4	\$4.00
2½-3	\$3.00		

CHINESE BLUE

Pyramidal. Gray Green.

5-6	\$5.50	4-5	\$4.50
3-4	\$3.50		

DUNDEE

Slender Pyramidal. Deep
green, winter color purple.

4-5	\$4.50	3-4	\$3.50
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ELEGANTISSIMA

Broad cone. Green
with yellow tips.

4-5	\$6.00	3½-4	\$5.00
3-3½	\$3.75	2-3	\$2.95

GLAUCA

Broad Pyramid. Silvery
Blue.

5-6	\$5.50	4-5	\$4.75
3-4	\$3.50		

IRISH

Slender Pyramid. Bluish.

4-5	\$3.75	3-4	\$2.75
2-3	\$2.00		

MARSHALLS SCOPULORUM

Pyramidal. Silver.

7-8	\$8.50	6-7	\$7.00
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MEYERI

Dwarf irregular. Silvery
blue.

18-24	\$3.35		
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Here's an attractive setting of evergreens. The scene will be much more beautiful when the ground is covered with snow.



BRIGHTEN THE WINTER LANDSCAPE

Favorable climatic conditions, rich soil and a long growing season are combined here at Neosho in our Nurseries to promote rapid growth of beautiful, hardy specimen Evergreens. They are frequently root pruned to make them transplant easily, and they are dug with a generous ball of earth and carefully burlapped to insure success in transplanting. When you buy Evergreens from Neosho you get better developed trees that insure satisfactory results.

PFITZERS

Upright spreading.
Gray green.

2½-3	\$3.50	2-2½	\$2.75
18-24	\$2.00	15-18	\$1.50
		12-15	\$1.25

PLATTE RIVER

Pyramidal. Green.
3-4 \$2.50

4-5	\$3.50
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SPINY GREEK

Cone. Gray blue.
2½-3 \$3.25
18-24 \$2.00

2-2½	\$2.75
15-18	\$1.50

VON EHORN

Irregular. Green.

5-6	\$6.00
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PINE

Large growing evergreen trees with long needles. Will grow on poor soils and are perfectly hardy.

SCOTCH

Broad Cone. Green.
5-6 \$4.95
3-4 \$2.50

4-5	\$3.75
2-3	\$1.75

WESTERN

Broad Cone. Green.
6-8 \$6.00

5-6	\$4.50
4-5	\$3.50

SPRUCE

Large growing evergreen trees with shorter stiffer needles than the Pines.
Slower growing.

MOERHEIM

Broad cone. Brilliant Blue.
3-3½ \$10.00

2½-3	\$7.50
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NORWAY

Broad cone. Green.



Pfitzer's Juniper

EUONYMUS PATENS

Compact shrub with orange berries.

2½-3	\$2.35	2-2½	\$1.95
18-24	\$1.50	15-18	\$1.25

MAHONIA (Oregon Holly)

Holly like foliage, yellow blossoms, blue berries.

18-24	\$1.75	15-18	\$1.25
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MAGNOLIA GLAUCA

Shrubby little tree, bluish glossy leaves, scented white flowers in May-June.

3-4	\$4.00	2-3	\$3.00
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NANDINA DOMESTICA

Green foliage colors red in winter. Clusters red berries.

18-24	\$1.50
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PYRACANTHA COCCINEA

Dense dwarf plant, thorny, berries orange.

18-24	\$2.00
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VIBURNUM CARLESI

Not evergreen but transplanted balled and burlapped. Waxy pink fragrant flowers, May. Low grower.

2-3	\$3.00	18-24	\$2.35
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BROAD LEAF EVERGREENS

These are shrubs which hold their foliage through the winter, and are very desirable for foundation plantings. These plants are all dug with ball of earth for transplanting.

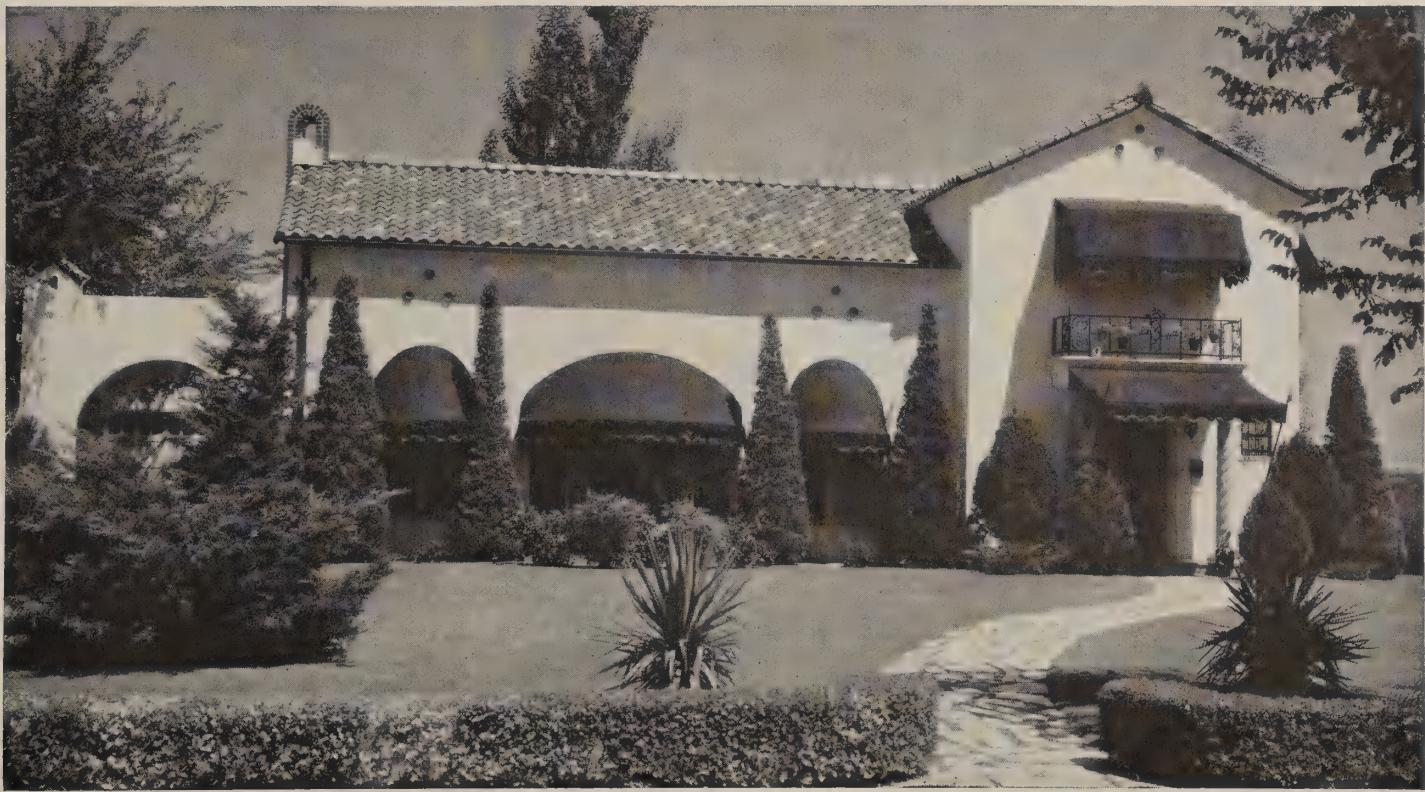
ABELIA GRANDIFLORA

Small white blooms all summer.
2-3 \$1.95

18-24	\$1.50
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BOXWOOD SEMPERVIRENS

Dense, small dark green foliage.
15-18 \$2.25



STRONG VIGOROUS BULBS BRING QUICK RESULTS

Get these Finest Quality Bulbs at Our LOW
DIRECT-FROM-THE-GROWER-
TO-YOU PRICES.

Bulb growing flowers are a joy to grow because the magnificent, rich colored blooms are the finest that you can produce. Start this year.



Peony

PRIZE-WINNING DAHLIAS

We offer this year a new list of Dahlia varieties. Every one an outstanding, prize-winning show variety; finer sorts cannot be had from any source at any price.

POSTPAID

Each 25c

3 for \$0.60

20c

Each

In 12 Lots

GLADIOLI

Extra fine Bulbs, guaranteed to bloom this year. Choose from these named varieties.

5c

Each

In 12 Lots

NOTE—You are allowed the regular quantity price on total number of plants you order, regardless of different varieties.

Postpaid

6 for 35c

12 for 59c

RED PHIPPS—Soft warm red.

ALBANIA—Good white, could use instead of Albatros.

GOLDEN DREAM—Rich deep golden yellow.

BERTY SNOW—Lavender, light loverly.

PICARDY—Delightful shrimp pink.

GIANT NYMPH—Large popular pink.

TYCHO ZANG—Large Pink.

GLADIOLI

Rainbow Collection

Complete color assortment—Our selection of varieties.

25 for — — — — 95c
Postpaid

GRASS SEED

AS LOW AS

25c

PER LB.
in 5-lb. size
Postpaid

Have beautiful, green velvety lawns . . . by using Neosho superior grass seed. 4 varieties, priced below.

Neosho Superior Lawn Mixture—
1 lb. \$0.40 3 lb. \$1.10 5 lbs. \$1.75

Composed of finest quality seeds mixed according to our special formula.

Neosho Dense Shade—
1 lb. \$0.40 3 lbs. \$1.10 5 lbs. \$1.75

Bermuda Grass, Stolons—
Per Bushel \$1.25
(24 pounds to the bushel)

Augusta, Kansas
October 26, 1939

"Received the order of stock ordered from you and I want to tell you I am well pleased for it is as good as recommended, or better, mighty fine root system.

I commend you very highly in the way your business is handled. Having sold trees myself for 10 years prompts me to voluntarily write in this manner. When I want more stock will remember you."

F. Y. Wedding,
Augusta, Kansas.

NUT TREES

Budded and
Grafted Im-
proved Variety

\$1.95
EACH

Thomas Black Walnut—Unusually large kernels with single thin partition so that kernels come out readily in halves. Extra fine quality.

4-6 ft. \$1.95

Stuart Pecan—The most widely planted of the southern varieties, large size, fine quality, can be grown farther north, than any other of the southern group.

4-5 ft. \$1.95

LILIES

Regal Lily, 7-9 in. bulbs, 3 for	60
White Day Lily, 3 for	1.00
Gold Banded Lily, 7-9 in. bulb, 3 for	1.00
Emerald Lily, 6-8 in. bulb, 3 for	1.00
Fire Lily, 3 for	1.00
Lily of the Valley (clumps of 10 pips) per clump45

NEOSHO HEDGE PLANTS

For Beauty — Privacy
Protection



Note the beauty of this Barberry Hedge-Lined Driveway

AMUR PRIVET (North) and IBOULIUM PRIVET

Amur Privet, North—Hardy, good foliage which is rich green. Can be trimmed in any shape or height. Plant 8 to 10 inches apart.

Iboulium Privet—A fine new hardy compact variety.

A cross between California and Ibota.

	Per 25	Per 50	Per 100
12-18 in.	\$1.50	\$2.40	\$4.25
18-24 in.	2.00	2.95	5.50
2-3 ft.	2.50	3.75	6.95

BARBERRY JAPANESE

Makes good trimmed or untrimmed hedge. Its thorns make it a very effective barrier. The hardiest of the low hedges. Foliage turns orange and red in fall and carries bright red berries all winter. Plant 18 inches apart.

Number of Canes	Per 25	Per 50	Per 100
12-15 in. 3 or more	\$2.75	\$5.00	\$9.00
15-18 in. 4 or more	3.75	6.50	12.00
18-24 in. 5 or more	4.50	8.00	15.00

SPIREA VAN HOUTTEI

Nothing is more beautiful than a hedge of Spirea in full bloom. It also has very good foliage through the summer. Best used as untrimmed tall hedge. Plant 1 ft. apart.

Number of Canes	Per 25	Per 50	Per 100
12-18 in. 2 or more	\$2.50	\$4.50	\$8.00
18-24 in. 3 or more	3.00	5.50	10.00
2-3 ft. 4 or more	3.75	7.00	12.00

HONEYSUCKLE TARTARIAN

For a quick growing, tall hedge this is ideal. Good foliage, pink blossoms, red berries.

Hardy. Plant 3 ft. apart.

Per 25	Per 50	Per 100
18-24 in.	\$4.00	\$7.50
2-3 ft.	5.00	9.50
3-4 ft.	6.25	11.50

SPIREA THUNBERGII

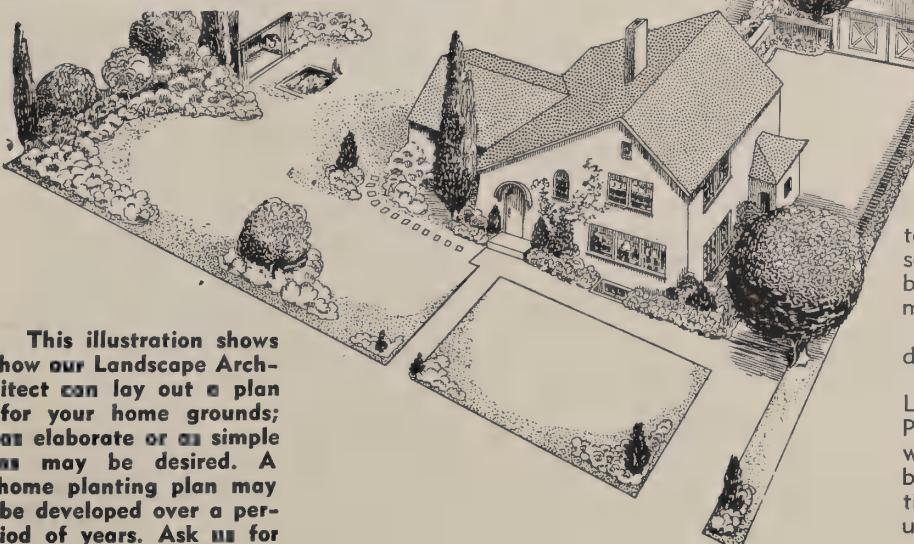
Makes a beautiful untrimmed hedge 4-6 ft. tall. Soft feathery bright green foliage. Small white blossoms in early spring. Plant 2 ft. apart.

Per 25	Per 50	Per 100
12-18 in.	\$4.00	\$7.50
18-24 in.	5.00	9.50
2-2½ ft.	6.25	11.50

Fertilize with VIGORO

Keep your roses, shrubs, evergreens and lawn in a thrifty, growing condition . . . with frequent applications of Vigoro. A little fertilizer gets wonderful results.

5 lbs. 25 lbs. 100 lbs.
50c \$1.50 \$4.00



This illustration shows how our Landscape Architect can lay out a plan for your home grounds; as elaborate or as simple as may be desired. A home planting plan may be developed over a period of years. Ask us for details.

PRUNING

The object of pruning ■ to maintain the natural form and to preserve the flower and fruit bearing wood. Shrubs that bloom in spring or early summer should be pruned within two weeks after flowering. Those that bloom in late summer or fall, like Althea, Butterfly Bush, Hydrangeas and Snowberry, should be pruned in late winter or early spring before growth starts.

The Hydrangeas are pruned lightly for numerous small blossoms and are cut back severely if larger but fewer flowers are desired.

Butterfly Bush and Desmodium usually die back to the ground, so the tops should be cut off entirely in late winter. The tops spring up quickly and make nice bushy specimens.

Shrubs valued for colored bark like Siberian Dogwood (*Cornus alba Siberica*), Globe Flower (*Kerria Japonica*), etc., should have some of the older canes removed each spring to encourage new growth, which has the best color.

Lilacs and flowering Dogwood (*Cornus Florida*) should not be pruned except to remove dead or diseased branches.

Most pruning may be confined to removing dead wood, cutting out short weak growth and heading back branches that are too long and tend to destroy the natural form of the shrub.

With old shrubs it may be necessary to cut out the old wood down to the base of the plant, encouraging the new growth from the roots.

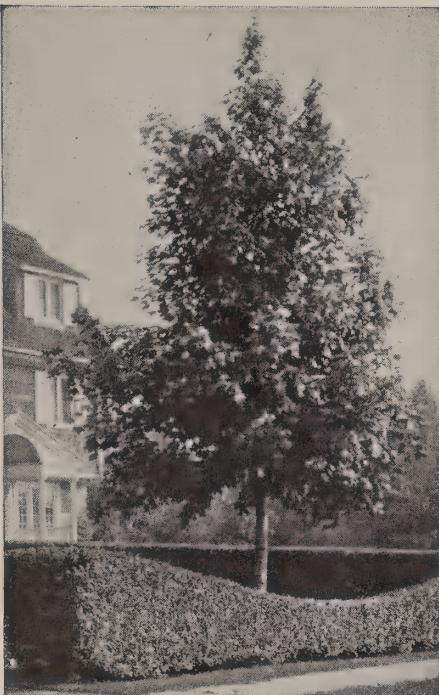
FREE—A Landscape Plan to Suit Your Own Grounds
—with Your Order of Plant Materials to the Amount of \$15 or More!

The service of our Landscape Architect, Mr. M. V. Woodard, is available to all. From information you can send us he will prepare an actual Landscape Plan, built to fit your own needs and grounds, that will then become a working plan for the final development. Send us the following data and it will be given our immediate attention. Accompany your request for a Landscape Plan with a deposit of \$5.00. This will be credited in full on your first order of plant material to the amount of \$15.00 or more.

Just make a rough sketch (need not be drawn to scale) showing this information:

- (1) All dimensions of building and lot.
- (2) Location of buildings and trees on lot.
- (3) Points of compass.
- (4) Location of drives and walks.
- (5) Where windows on first floor and basement are placed.
- (6) Any other information or kodak views which will help us in visualizing your grounds.

NEOSHO ORNAMENTAL



Sugar Maple

ASH, MOUNTAIN, EUROPEAN (*Sorbus Aucuparia*)—20' to 30'—Handsome foliage turning to orange-scarlet in fall. The white flowers appearing in May are followed by large clusters of red fruits which remain most of the winter.

4-5 ft.	\$1.50
5-6 ft.	1.95

ASH, WHITE (*Fraxinus Americana*)—50' to 60'—One of the most desirable trees for landscape and street planting. The trunk is straight and smooth. Exceptionally clean and rapid growing, with handsome foliage which in autumn colors a mellow gold tinged with bronzy purple.

5-6 ft.	\$.80	3 for \$1.95
6-8 ft.	1.15	3 for 2.95

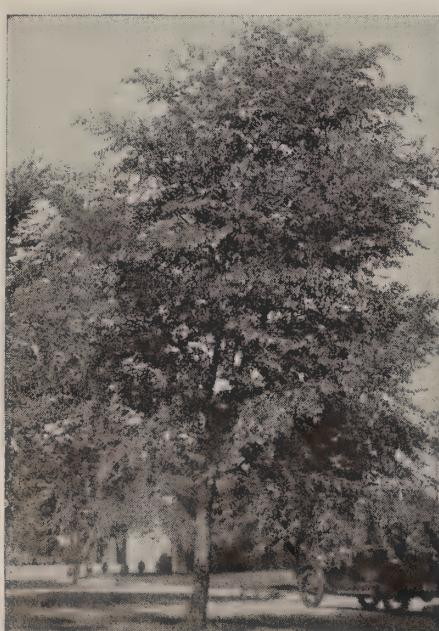
AMERICAN LINDEN—5-6 ft. \$1.25

BIRCH (European White)—A graceful weeping, specimen tree with white curling bark.

5-6 ft.	\$1.50
6-8 ft.	2.25
8-10 ft.	2.25

BOX ELDER—40' to 50'—A hardy fast growing tree suitable for poor ground and dry locations.

5-6 ft. each	\$.75
6-8 ft. each	1.00
8-10 ft. each	1.35



Regular Chinese Elm, 5 years old

FREE SHADE TREES CAN BE HAD FOR THE DIGGING AND HAULING. Did it ever occur to you to go out in the woods and dig a shade tree yourself, or to hire someone to do so for you? Why not? The tree itself will cost you nothing and your only expense is the cost of digging and hauling. It would be a great idea if they would only grow, but experience will prove that only one out of ten woods-dug trees grow, because you cannot get an adequate root system with them. In the nursery row we not only prune the top to make them shapely, but we root-prune our trees so that we develop a root system in close to the trunk; that enables us to deliver to you a tree that can be successfully transplanted. So for the sake of economy and results as well buy—Neosho Nursery Grown, Root-Pruned Shade Trees.

UMBRELLA CATALPA (*Catalpa Bignonioides Nana*)—10' to 12'—A round headed tree, the top being umbrella shaped. Leaves are large and make a dense shade. Ideal for formal or balanced plantings. Can be kept compact and symmetrical by small amount of trimming.

1 yr. Heads, 4½ ft. stems, Ea.	\$1.35
2 yr. Heads, 5 ft. stems, Ea.	1.65

DOGWOOD, WHITE FLOWERING (*Cornus Florida*)—20' to 25'—Few trees in the middle west can compare with the beauty of the Dogwood in full bloom. Flowers immense, a clear white, 3 in. across and are produced in great abundance before leaves appear. Foliage grayish green, turning to blood red in fall.

2-3 ft. each	\$.75
3-4 ft. each	1.00
4-5 ft. each	1.50

(Balled and Burlaped 25c Extra)

DOGWOOD, RED FLOWERING (*Cornus Rubra*)—Same in habit of growth and flower as White Dogwood, excepting flower is beautiful pink. Very showy.

2-3 ft. each	\$1.50
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BUDDED BROADLEAF CHINESE ELM—A beautiful upright fast growing symmetrical Chinese Elm that we originated here on our own grounds. The trees are all true to this type since we grow them from buds.

5-6 ft.	\$1.00
6-8 ft.	1.25
8-10 ft.	1.50
10-12 ft.	2.50

BUDDED SMALL LEAF CHINESE ELM—A select strain of the small leaf type which are also grown from buds and true to type.

5-6 ft.	\$.85
6-8 ft.	1.00
8-10 ft.	1.35
10-12 ft.	2.25

REGULAR CHINESE ELM (*Ulmus Pumila*)—30' to 50'—A very fast grower, enduring drought and extremes of temperature, very free from disease and insect injury. Leaves out early in spring and sheds them late in fall. Leaves smaller, branches more slender than American Elm. Hardy.

4-5 ft.	\$.45
5-6 ft.	.60
6-8 ft.	.90
8-10 ft.	1.25
10-12 ft.	2.00

ELM, AMERICAN (*Ulmus Americana*)—80' to 100'—A noble native tree of majestic height and graceful drooping branches with handsome leaves. One of the best types of wide spread shade in the yard. Indispensable for park and avenue plantings.

5-6 ft. each	■ .65
6-8 ft. each	.90
8-10 ft. each	1.35

ELM, MOLINE (*Ulmus Moline*)—60' to 80'—Fast growing, more erect and compact than American Elm. Large leaves, smooth bark.

5-6 ft. each	\$.75
6-8 ft. each	1.00
8-10 ft. each	1.35

FLOWERING CRAB, BECHTELS (*Malus loebneri*)—10' to 15'—Forms a rounded compact low tree, which is a profusion of double pink, fragrant flowers in May. Foliage is attractive and ornamental, fruits follow the flowers. Useful as specimen or in tall shrub groups.

2-3 ft. each	\$.65
3-4 ft. each	1.00

FLOWERING CRAB, HOPA, REDVEIN—A quick grower with single red flowers.

3-4 ft. each	\$.60
4-5 ft. each	.60
5-6 ft. each	1.00

RUSSIAN OLIVE, ELEAGNUS—Attractive silver gray leaves, grayish white berries. Desirable for mass planting. Used frequently for hedges and wind-breaks. Very hardy.

2-3 ft.	\$.40
3-4 ft.	.60

FLOWERING PEACH—Small tree with bright red blossoms in early spring.

3-4 ft.	\$.40
4-5 ft.	.60
5-6 ft.	.90

HACKBERRY—Elm shaped tree with light green foliage that thrives on thin soil and withstands hot and dry conditions.

6-8 ft. each	\$1.25
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MULBERRY RUSSIAN (*Morus Alba Tatarica*)—20' to 25'—Small white or black fruits. Use for hedges or wind-breaks. Very hardy.

5-6 ft. each	\$.75
6-8 ft. each	1.00

MAPLE, HARD OR SUGAR (*Acer Saccharum*)—60'—We believe this is the king of shade trees. Straight and symmetrical, resistant to diseases and long lived. Its handsome foliage is a blaze of color in the fall. Cannot be excelled for street and lawn planting. While its growth is not ~~as~~ rapid as many softer wooded trees, it is much more permanent and desirable.

5-6 ft. each	\$1.40
6-8 ft. each	1.75

NORWAY MAPLE—A large, handsome round headed hard Maple with deep, rich green foliage turning yellow in fall.

6-8 ft. each	\$1.75
8-10 ft. each	2.35

AND SHADE TREES

TREES form the walls of our outdoor living rooms . . . where we may rest and relax. They are indispensable in the scheme of landscaping . . . and bring treasured shade and coolness. Neosho Shade and Ornamental Trees offer the widest variety in form, coloring, and beauty of flower and fruit!

And whether you plant one or many Neosho trees . . . you can feel certain they will make strong, vigorous growth . . . increasing in beauty from year to year. That's because Neosho Shade and Ornamental Trees are selected as to variety and stock for rapid growth and resistance to blight. All Neosho Trees are straight and shapely, the larger sizes well branched. Roots are heavy and carefully dug. Every item offers exceptional value. Choose Neosho trees, and you will be assured "Growing Satisfaction"!

MAPLE SILVER—Called Soft Male. A rapid grower.

5-6 ft. each	\$.60
6-8 ft. each	.90
8-10 ft. each	1.25

OAK, PIN (*Quercus Palustris*)—30' to 60'—A charming medium size cone shaped tree, distinguished by its straight trunk, the drooping tendency of its lower limbs and its fine, sharply pointed, deeply cut leaves. Long lived and a fast grower in moist soils. 5-6 ft. each \$1.50

PLUM, PURPLE LEAVES (*Prunus Pisardi*)—10' to 12'—Low growing tree or tall shrub. Can be used either as specimen or in shrub groups for accent. Leaves are rich reddish-purple all summer.

4-5 ft. each	\$.90
5-6 ft. each	1.25



Lombardy Poplar rows in our nursery

POPLAR, LOMBARDY (*Populus Nigra Italica*)—60'—A narrow, steeple-like tree, strikingly picturesque, valuable as specimens, as screens, in mixed plantings for contrast with broader trees and behind buildings. Rapid growing.

4-5 ft. each	\$.25	3 for \$.65
5-6 ft. each	.40	3 for 1.05
6-8 ft. each	.50	3 for 1.35
8-10 ft. each	.75	3 for 1.95

POPLAR, BOLLEANA—A fast growing type of slender column-shape, with silver foliage. The hardest of all the Poplars.

4-5 ft. each	\$.50
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PERSIMMON, AMERICAN—

4-5 ft. each	\$1.00
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RED BUD (*Cercis Canadensis*)—15' tall, with irregular shape and large, round, dark green leaves. Flowers appear before the leaves and are an unusual shade of dark pink.

4-5 ft. each	\$.75
5-6 ft. each	1.00
6-8 ft. each	1.35

SWEET GUM (*Liquidambar*)—A beautiful, symmetrical pyramidal tree, foliage similar to hard maple. Turns deep crimson in fall. Prune heavy when transplanting.

Balled & Burlapped	
4-5 ft. each	\$2.00
5-6 ft. each	2.50
6-8 ft. each	3.00

SYCAMORE OR PLANE TREE (*Platanus Occidentalis*)—100'—A handsome large tree, with branches creamy white in winter. Leaves are large. Stands smoke and gas of cities well.

6-8 ft. each	\$1.25
8-10 ft. each	1.75
10-12 ft. each	2.50

SMOKE TREE OR PURPLE FRINGE—Well known variety which at a distance when in bloom looks like smoke.

3-4 ft. each	\$1.00
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SILK TREE (*Mimosa Albizzia*)—A rapid grower, spreading branches, low flat-topped head, feathery foliage, pink flowers in large heads for several weeks.

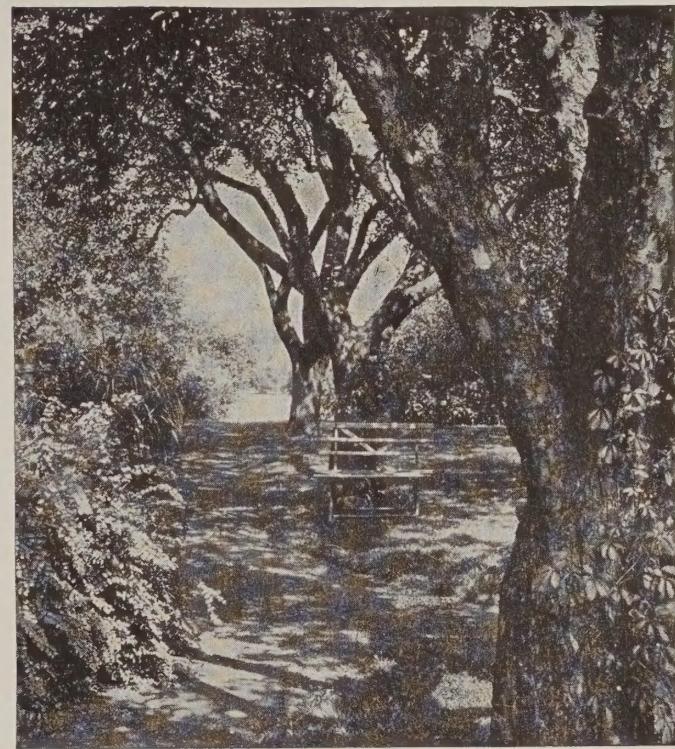
3-4 ft. each	\$1.25
4-5 ft. each	1.65

THORN, PAUL'S DOUBLE SCARLET (*Craetagus*)—12' to 15'—Deep crimson double flowers.

4-5 ft. each	\$1.50
5-6 ft. each	2.00

WILLOW, PUSSY (*Salix Discolor*)—15' to 20'—This tree produces in early spring showy catkins that are very ornamental. Best grown in bush form. Makes ideal background for rock garden.

3-4 ft. each	\$.50
4-5 ft. each	.60
5-6 ft. each	1.00



WEEPING WILLOW, WISCONSIN (*Salix Blanda*)—25' to 40'—A hardy tree with slender drooping branches.

5-6 ft. each	\$.90
6-8 ft. each	1.35
8-10 ft. each	1.75

WILLOW, GOLDEN WEEPING (*Salix Niobe*)—20' to 30'—Golden bark, drooping branches.

5-6 ft. each	\$.90
6-8 ft. each	1.35
8-10 ft. each	1.75

WAVY LEAF WILLOW—A novel new introduction. A hardy erect growing willow with long narrow, wavy leaves. Very graceful.

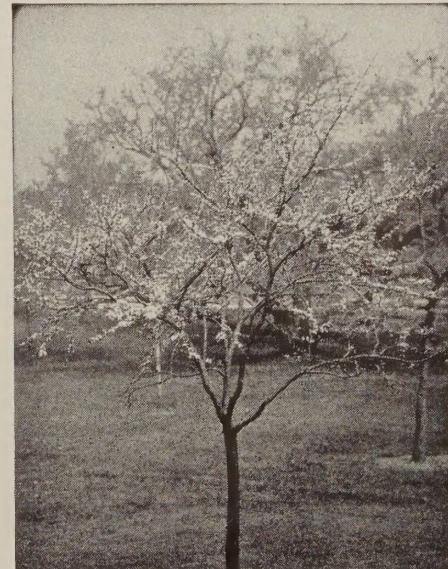
5-6 ft. each	\$1.00
6-8 ft. each	1.40

WHITE FRINGE (*Chionanthus Virginica*)—15' to 25'—Has large clusters of feathery white flowers in May, followed by bluish-black berries. Leaves large and attractive. Can be used as shrub borders where height is desired.

3-4 ft. each	\$1.35
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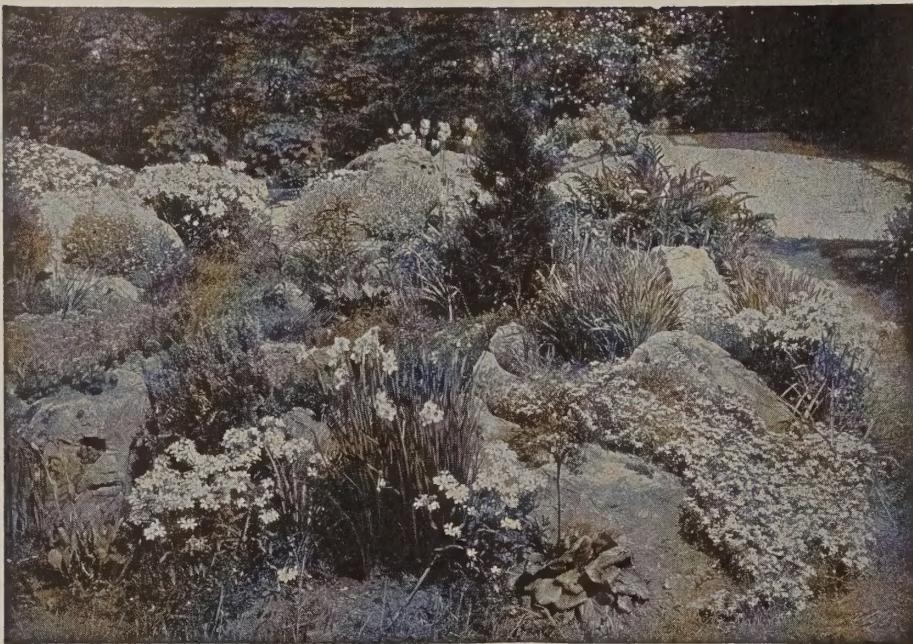
SUMAC—Staghorn or Smooth.

5-6 ft. each	\$.50
6-8 ft. each	.75
8-10 ft. each	1.25



ADD CHARM TO YOUR GROUNDS WITH A NEOSHO ROCK GARDEN

Get Finest Quality, Fast-Growing Plants . . . at Our Low Direct-from-Grower-to-You Prices!



A charming rock garden. You can have one just as beautiful . . . by planting Neosho Rock Garden Plants. They thrive and grow quickly . . . because they have the famous strong Neosho root systems. Order from the many varieties described below!

NOTE You are allowed the regular lower quantity prices on the total number of perennials you order . . . regardless of different varieties. You get any combination of varieties in this group you wish . . . at the regular low quantity prices.

***ALYSSUM SAXATILE** (Basket of Gold) — Masses bright yellow flowers, spring. 1' tall.
Each 25c 3 for 60c 12 for \$1.95

ANCHUSA — Tall spikes of beautiful blue flowers in June.
Each 20c 3 for 55c 12 for \$1.65

ANTHEMIS (Tinctoria) — Handsome finely cut foliage, large golden yellow flowers all summer.
Each 20c 3 for 55c 12 for \$1.65

ARABIS ALPINA (Rockcress) — Pure white flowers in dense masses in April. 1' tall.
Each 20c 3 for 55c 12 for \$1.65

ASTER — Autumn flowering perennials, in various colors. 2' to 3' high.
Each 20c 3 for 55c 12 for \$1.65

BABY'S BREATH (Gypsophila) — Feathery panicles of small, starry white flowers borne in profusion in early summer.
Each 20c 3 for 55c 12 for \$1.65

BLEEDING HEART —
Each 40c 3 for \$1.00

BALLOON FLOWER (Platycodon) — Bell-shaped flowers, deep blue, on 20" spikes all summer.
Each 20c 3 for 55c 12 for \$1.65

BEE BALM (Monarda) — Spicy fragrant with full round heads of red flowers. June to August.
Each 20c 3 for 55c 12 for \$1.65

CARNATIONS — Hardy Garden. Red and pink.
Each 20c 3 for 55c 12 for \$1.65

CANTERBURY BELLS (Campanula) — Three-foot spikes of various colored large bell-shaped flowers during May and June. Pink.
Each 20c 3 for 55c 12 for \$1.65

CERASTIUM TOMENTOSUM (Snow-in-Summer) — A low growing plant with silvery white foliage, snow white flowers in May.
Each 20c 3 for 55c 12 for \$1.65

CHINESE LANTERN (Physalis) — All colors.
Each 20c 3 for 55c 12 for \$1.65

CLOVE PINKS (Dianthus) — Rich colored flowers on spikes 12" to 18" high. Glaucous green foliage. Blooms all summer if flowers are cut.
Each 20c 3 for 55c 12 for \$1.65

COLUMBINE (Aquilegia) — Perennial of various colors, blooming in spring. Plant in partial shade 12" apart. Blue yellow or red and yellow.
Each 20c 3 for 55c 12 for \$1.65

COREOPSIS (Tickseed) — Large bright yellow, daisy-like flowers from June through August. One to two feet high.
Each 20c 3 for 55c 12 for \$1.65

DELphinium (Larkspur) — Beautiful stately spikes 4' to 6' tall of various blue shades in June.

DELPHINIUM (Bellamosa) — Dark blue.

DELPHINIUM (Belladonna) — Sky blue.

DELPHINIUM GOLD MEDAL HYBRIDS — Mixed colors.
Each 20c 3 for 55c 12 for \$1.65

EUPATORIUM COELESTINUM (Hardy Ageratum) — Light purple flowers. Flowers from August until frost. 12" to 24".
Each 20c 3 for 55c 12 for \$1.65

Varieties * Starred are desirable Rock Garden Plants.

SHIRLEY HYBRIDS FOXGLOVE (Digitalis) — Flower heads over 3' long crowded with bell-shaped blossoms in colors from white and shell pink to deepest rose in June and July.
Each 20c 3 for 55c 12 for \$1.65

* **FORGET-ME-NOT** (Myosotis) — Rich blue flowers with yellow eye produced freely all summer.
Each 25c 3 for 60c 12 for \$1.95

GAILLARDIA (Blanket Flower) — Large daisy-like flowers, brilliant yellow at tips shading to maroon at center, profusely borne on strong stems 2 to 3 ft. high.
Each 20c 3 for 55c 12 for \$1.65

* **HELIANTHEMUM** (Rock Rose) — Masses of pleasing foliage studded with small brilliant flowers of various colors. 9 in.
Each 25c 3 for 60c 12 for \$1.95

HOLLYHOCKS — Double, Old-fashioned flower. Yellow, pink, red, white. 6' to 8' tall.
Each 20c 3 for 55c 12 for \$1.65

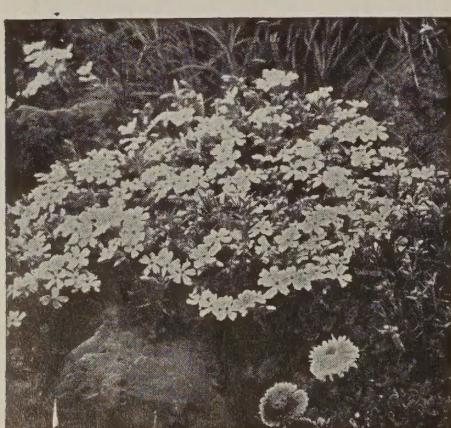
LEMON LILY (Hemerocallis) — Sweet scented, clear yellow lily-like flowers on erect stems 2' to 3' high in June, and July.
Each 20c 3 for 55c 12 for \$1.65

* **LINUM PERENNE** (Flax) — Free flowering, transparent yellow blossoms. Dry, sunny location.
Each 25c 3 for 60c 12 for \$1.95

* **MISSOURI PRIMROSE** — Yellow flowers 3 to 4 in. across. Blooms all summer.
Each 25c 3 for 60c 12 for \$1.95

ORNAMENTAL GRASS (Eulalia Japonica) — Long narrow, graceful foliage, 6-7'.
Each 20c 3 for 55c 12 for \$1.65

PAINTED DAISY (Pyrethrum) — Daisy-like flowers of all shades of color except blue and yellow, May and June. Finely cut foliage. 18" to 24" high.
Each 20c 3 for 55c 12 for \$1.65



Phlox Subulata

NEOSHO PERENNIALS FOR COLORFUL CHARM

First Cost is the Last . . . and is Suprisingly Low, at Neosho's Direct-from-Grower-to-You Prices!

FEW plants yield such a rich return of pleasing color with little effort as hardy Neosho Perennials. Once planted, they return year after year to delight the gardener anew with their charming color of bloom and foliage—or their alluring fragrance. Neosho Perennials include familiar favorites and new improved varieties of outstanding Neosho Quality.

DWARF SUMMER FLOWERING CHRYSANTHEMUM

PINK AND BRONZE

The Bronze Variety is our own introduction and originated here on our own grounds. It has met every test and delights every one who sees it. Can be secured only from Neosho Nurseries Co.

A dwarf compact plant covered with bronze blossoms from August until frost.

Each 40c 3 for \$1.00

* **PANSIES, HARDY** (*Viola*)—Bloom from May until October if not allowed to go to seed. Rich violet and yellow shades.

Each 25c 3 for 60c 12 for \$1.95

PLAINTAIN LILY (*Funkia*)—Green foliage with lily-like blue flowers in spikes 2' to 3' tall, July to August.

Each 20c 3 for 55c 12 for \$1.65

PHLOX—Large flower heads of various brilliant colors. Never let go to seed. In these six beautiful varieties:

PHLOX BEACON—Brilliant cherry red, 36 in. tall.

PHLOX RIJNSTROOM—Lovely rose pink, 36 in. tall.

PHLOX RHEINLANDER—Large salmon pink, 36 in. tall.

PHLOX CHAS. DORR

PHLOX FIREBRAND—Brilliant orange scarlet.

RICHARD WALLACE—White with red eye.

Each 25c 3 for 60c 12 for \$1.95

* **PHLOX SUBULATA**—Early spring flowering type with moss-like evergreen foliage. Masses of pink bloom in April and May.

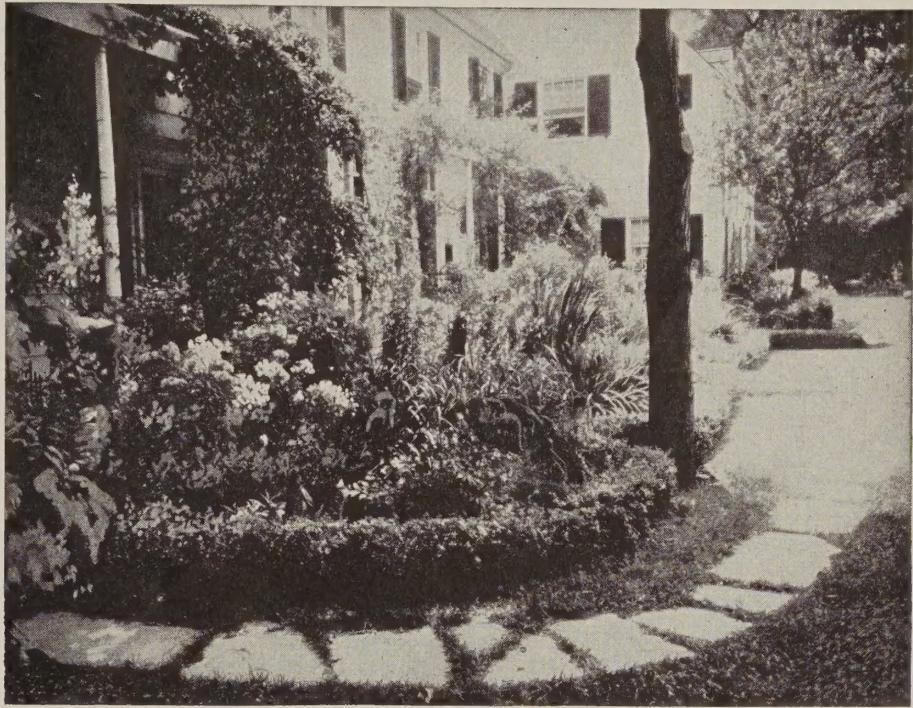
Each 25c 3 for 60c 12 for \$1.95

PHYSOSTEGIA False-Dragon-Head (*Virginica*)—Handsome long spikes of delicate pink flowers July to October.

Each 20c 3 for 55c 12 for \$1.65

RED HOT POKER (*Tritoma*)—Long narrow, grassy leaves, drooping tubular flowers of rich orange-scarlet on long dense spikes in July to October.

Each 25c 3 for 60c 12 for \$1.95



A Perennial Garden Provides Blooming Flowers Early and Late

SANTOLINA—A dwarf evergreen perennial, silvery white foliage. 1 ft.

Each 20c 3 for 55c 12 for \$1.65

* **SAPONARIA** (*Soapwort*)—Pretty prostrate rockery plant, flowers rosy-pink in great abundance in May and June.

Each 25c 3 for 60c 12 for \$1.95

* **SEDUM STOLONIFERA** (*Stonecrop*)—Ever green leaves, flowers purplish pink in July and August. 6 in.

Each 25c 3 for 60c 12 for \$1.95

* **SEDIUM SPECTABILE**—18" rose colored flowers. August-September.

Each 25c 3 for 60c 12 for \$1.95

SHASTA DAISY—Large white flowers on long stems from June through July.

Each 20c 3 for 55c 12 for \$1.65

SNOW-IN-SUMMER (*Cerastium*)—Low edging plant with silver foliage and early white flowers.

Each 20c 3 for 55c 12 for \$1.65

STATICE LATIFOLIA—Minute purplish, blue flowers in July-August.

Each 20c 3 for 55c 12 for \$1.65

STOKESIA—Cornflower Aster. China Aster-like flowers that appear late in the season on erect leafy stems 1' to 2' high. July through October.

Each 20c 3 for 55c 12 for \$1.65

SWEET PEA—Hardy. Trailing habit. Pink, white or red.

Each 20c 3 for 55c 12 for \$1.65

SWEET WILLIAM (*Dianthus Barbatus*)—Brilliant flower heads of pink, white and crimson shades. 10" to 18" high in May and June.

Each 20c 3 for 55c 12 for \$1.65

* **TUNICA SAXIFRAGA** (*Coat Flower*)—Graceful plants with hairlike stems covered with small Baby's Breath-like flowers of light pink all summer.

Each 25c 3 for 60c 12 for \$1.65

* **VERONICA INCANA**—1' blue, July-August.

Each 25c 3 for 60c 12 for \$1.95

VIOLETS (*Hardy*)—Sweet scented. Long stems. Heavy foliage.

25 for \$1.00

NEOSHO VINES

SCARLET TRUMPET HONEYSUCKLE—Heavy growth. Orange-scarlet flowers.

Each 35c 3 for \$.90

SILVER LACE VINE—A new vine, grows 25 feet a year. Sprays of white flowers in fall.

Each 60c 3 for \$1.65

TRUMPET VINE—Its orange scarlet trumpet-shaped blossoms cluster at tip of branches.

Each 35c 3 for \$.90

WISTERIA, JAPANESE (Grafted) Large grape-like clusters of purple flowers in late spring. Sure to bloom.

Each 70c 3 for \$1.95

AMERICAN IVY OR VIRGINIA CREEPER—Fine for covering trees, rocky slopes, walls, etc.

Each 30c 3 for \$.75

BOSTON IVY—Climbs to smooth surface. Colors in fall.

Each 35c 3 for \$.90

ENGLISH IVY—Evergreen leaves. Climbs to walls. Plant on north or east exposure.

Each 40c 3 for \$1.05

BITTERSWEET—Very hardy, with large orange-crimson fruits all winter.

Each 35c 3 for \$.90

CLEMATIS JAPANESE (*Paniculata*)—Good foliage. Countless small star-like flowers.

Each 50c 3 for \$1.35

CLEMATIS JACKMANI—A large flowering type.

Each 70c 3 for \$1.95

CLEMATIS MADAM EDOUARD ANDRE—Very large single crimson-red flowers. For arbors or trellis.

Each 70c 3 for \$1.95

CLEMATIS RAMONA—Same as Jackmani, with sky-blue flowers.

Each 70c 3 for \$1.95

HALLS HONEYSUCKLE—One of the best ground covers, its white and yellow blossoms are extremely fragrant. Will grow in shade.

Each 25c 3 for 60c

BEAUTIFYING HOMES, PARKS AND BUILDINGS IS A SPECIALITY WITH NEOSHO NURSERIES

The Accompanying Pictures Will Give You an Idea of What Neosho Nurseries Landscape Service Can Accomplish for You



KNELL SERVICE HOME, CARTHAGE, MO.



HOME OF M.M. SANDS - GOLDEN ACRES - INDEPENDENCE, MO

